
NORTH AURORA DAYS COMMITTEE MEETING

MEETING DATE: December 9, 2024

MEETING TIME: 6:00 p.m.

MEETING LOCATION: Village Hall, 25 East State Street



AGENDA

CALL TO ORDER

ROLL CALL

AUDIENCE COMMENTS

APPROVAL OF MINUTES

1. Approval of the North Aurora Days Committee Minutes dated October 14, 2024

NEW BUSINESS

1. Discussion of North Aurora Days 2025

OLD BUSINESS

COMMITTEE MEMBER UPDATES

ADJOURN

NORTH AURORA DAYS

COMMITTEE MEETING MINUTES

Monday, October 14, 2024

Call to Order

Chairman Mark Gaffino called the meeting to order at 6:00 pm.

Attendance

Julie Shoemaker, Norma Yario, Lynn Miller, Mark Gaffino, Steve Bosco, Mark Theis

Not in Attendance: Jessi Watkins and Natalie Stevens

Approval of Minutes

Lynn Miller made a motion to approve the September 9, 2024 meeting minutes, which was seconded by Norma Yario

Motion to Approve: All in Favor

2025 North Aurora Days

Administrator Steve Bosco said the Village was looking for feedback from the Committee about entering into an in-kind sponsorship with Weblinx, the Village's website provider, to update the North Aurora Days website. The cost for the update would be \$8,000 and the idea was Weblinx would be given an in-kind \$5,000 sponsorship and the Village would pay the remaining balance. Bosco said the website was at least six or seven years old and was due for an update. The Committee was all in agreement with the in-kind sponsorship.

On the topic of sponsorships, the Committee discussed the various levels and offerings. Lynn Miller suggested increasing the banner bridge sponsorships to the \$2,500 level due to the fact at the \$1,000 level there were not enough spaces given the number of sponsorships for that level. The Committee also asked that the banners be made larger. They agreed that they would like all \$1,000 sponsorships to have a banner on snowfencing to be placed along State Street during the event and also that any \$500 sponsorship that did not want a booth would instead get a yard sign with their sponsorship name on it.

The Committee also discussed band options and selected 6 favorites from the list that Community Relations Coordinator Natalie Stevens had emailed out earlier. Bosco said he would have staff reach out to check availability and pricing and get those booked based on the committee's discussions.

With nothing further to discuss the Committee made a motion to adjourn the meeting at 6:29 pm.

Motion to Adjourn: All in Favor

Respectfully submitted,

Natalie Stevens