

# Local Municipal Sales Tax Referendum FAQ

## What will this cost me?

- \$.50 per \$100
- Most groceries, car sales, prescription drugs and medical devices are **exempt** from this tax by the State

## Purpose of referendum?

- Allows Village to continue long-term capital plans without funding reductions or delays
- Could help pay for the debt of a new Public Works Facility

## What is our sales tax rate?

- North Aurora's current sales tax rate is 7.5% and would increase to 8.0%
- For comparison:
  - Aurora = 8.25%
  - Batavia = 8.0%
  - Geneva = 8.0%
  - Montgomery = 8.0%
  - St. Charles = 8.5%
  - Sugar Grove = 8.0%

## Referendum Question:

"For the purpose of expenditures on public improvements and infrastructure, expenditures on municipal operations, and/or for property tax relief, shall the Village of North Aurora increase its Non-Home Rule Municipal Retailers' Occupation Tax and Non-Home Rule Municipal Service Occupation Tax (i.e., local municipal sales tax) from 0.5% to a rate of 1.0%?"

## What happens if the referendum fails?

- The Village may look into other capital project funding options such as, raising the local utility tax on natural gas, electric and telecommunication bills
- The Village may have to reduce operational funding and/or delay future capital projects, such as roads, sidewalks and sewers

## Why a sales tax referendum?

- To ease the cost burden on residents, a sales tax generates revenue from non-residents who also utilize the Village's infrastructure to shop, travel or work in the community

## When is Voting?

- The question will appear on the Tuesday, March 19, 2024 election ballot
- Early voting and Vote-by-Mail ballots begins February 8, 2024

# Let's talk about our capital projects!

If passed, additional revenue generated from the sales tax referendum can be used on capital plans, which includes things like roads, sidewalks, sewers and the Village's proposed new Public Works facility.



These concept drawings provided by the architect show the new campus for the Public Works Department. It includes enough garage space to store Village vehicles and equipment indoors, space for staff, as well as providing much needed operational upgrades.

## Public Information Meetings

The Village will be hosting public information meetings to discuss the local municipal sales tax referendum at Village Hall. Staff will be on hand to answer any and all questions about the referendum, including its purpose, process and voting. The upcoming meetings are:

- Tuesday, Feb. 20 at 6pm
- Tuesday, March 12 at 6pm

## Public Works Open Houses

Tour the current Public Works facility (314 Butterfield Road) to see what current operations look like and where there are areas for growth and improvement!. The upcoming open houses are:

- Wednesday, Feb. 21 from 5—7pm
- Wednesday, March 13 from 5—7pm

Visit the Village Website for More Information  
[www.northaurora.org/sales-tax-referendum](http://www.northaurora.org/sales-tax-referendum)