

**Meeting Held Electronically**



**COMMITTEE OF THE WHOLE MEETING  
MONDAY, MAY 2, 2022**  
(Immediately following the Village Board Meeting)

**AGENDA**

**CALL TO ORDER**

**ROLL CALL**

**AUDIENCE COMMENTS**

**TRUSTEE COMMENTS**

**DISCUSSION**

1. 2022-23 Strategic Plan

**EXECUTIVE SESSION**

**ADJOURN**

Initials: SB

# Memorandum



To: Village President and Board of Trustees  
Cc: Steven Bosco, Village Administrator  
From: Natalie Stevens, Executive Assistant & Chris Wagner, Admin. Analyst  
Date: April 26, 2022  
Re: Strategic Plan Changes and Additions

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In March 2022, Village Trustees and staff attended a workshop to update the Village's current Strategic Plan.

Since the workshop, staff has made revisions and additions based on workshop feedback. In the review following the workshop, staff is proposing to reorganize certain goals and objectives.

These major goal and objective changes include:

- The goal of "Maintain and Strengthen the Village's Strong Financial Position" was removed and the single objective beneath it was moved under the goal of "Efficient and Effective Delivery of Core Services."
- The goal of "Redevelopment and Enhancement of the Route 31 Corridor" was renamed "Revitalize the Route 31 Corridor and Create a Community Focal Point" and all objectives relating to the Route 31 corridor, block one and North Aurora Riverfront Park were transferred to this goal.

The attached copy of the draft 2022-2023 Strategic Plan shows the additions/revisions in **green**.

Staff is looking to solicit feedback from the Village Board as to whether any changes are needed before formal adoption of the Strategic Plan.

# VILLAGE OF NORTH AURORA STRATEGIC PLAN 2022-2023

## GOAL: COMMUNITY VITALITY

### **OBJECTIVE: Promote more local / community identity in School District including establishing intergovernmental dialogue with School District**

#### Action Plan

- Continue to provide public safety programs to local schools
- Communicate with local schools on mutual concerns
- Coordinate tree plantings with school district for Arbor Day

### **OBJECTIVE: Pursue opportunities for green initiatives**

#### Action Plan

- Evaluate options for electric vehicle charging stations
- Explore green energy purchasing options when appropriate
- Evaluate potential for green fleet purchases when practical
- Review areas for potential solar farms
- Review municipal & building codes for new residential/commercial buildings

### **OBJECTIVE: Establish a dog park in North Aurora**

#### Action Plan

- Engage in conversations with the park districts to establish a dog park

### **OBJECTIVE: Explore opportunities to create and increase community events and activities**

#### Action Plan

- Evaluate opportunities to host more Village events
- Look for partnership opportunities with other agencies for events

## GOAL: ECONOMIC DEVELOPMENT

### **OBJECTIVE: Review zoning use classifications for all non-residential districts**

#### Action Plan

- Determine whether existing or any new zoning uses should be reclassified as permitted, not permitted or a special use

### **OBJECTIVE: Explore options for the use of vacant Village properties**

#### Action Plan

- Explore opportunities for public and private uses
- Evaluate desired uses for vacant properties

## **OBJECTIVE: Enhance the Towne Centre Development**

### Action Plan

- Review options for signage on Orchard Road
- Explore options to address restrictions in the current owner's easement agreement
- Create dialogue with property owners
- Work with ownership on parking lot / landscaping / garbage issues

## **OBJECTIVE: Facilitate economic and business development activities**

### Action Plan

- Explore options to attract restaurants, hotels, medical groups, convention centers, and destination attractions
- Review and comment on request for incentives
- Advertise and market the Village through different venues
- Explore ways to market vacant properties
- Create Economic Development Plan

## **GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES**

### **OBJECTIVE: Continue long term financial planning to meet evolving capital and operating needs for infrastructure and monitor threatened shared revenues**

#### Action Plan

- Continue to monitor, develop or revise long and short term financial policies, as necessary
- Continue to monitor all state laws / legislation relative to municipal revenue streams
- Continue to seek grants when opportunities arise
- Work to maintain Village's strong credit rating and position
- Review rate and fee structures as appropriate to match long term project needs

### **OBJECTIVE: Review potential opportunities for a future Village Hall site**

#### Action Plan

- Discuss current location of Village Hall as part of the Comprehensive Plan update
- Review potential location options

### **OBJECTIVE: Enhance resident communication options and methods to improve information distribution channels internally and externally for village services and activities**

#### Action Plan

- Evaluate current and future use of social media tools
- Update Village's internal social media policy
- Evaluate current mass notification system for potential improvements

**OBJECTIVE: Enhance and develop governmental understanding and awareness**

Action Plan

- Continue to update and expand the Village's Transparency Page
- Explore opportunities for public education programs

**OBJECTIVE: Explore procurement opportunities for expedited equipment acquisition and collaborative purchasing**

Action Plan

- Continue monitoring state, federal and joint purchasing contracts / opportunities
- Evaluate opportunities to minimize impact from supply chain delays
- Continue evaluation and possible implementation of shared equipment and resources with other local units of government for cooperative measures

**OBJECTIVE: Facilitate community event outreach programs in the Police Department, enhance crime prevention programs and interactions, and explore expanded use of technology and methods**

Action Plan

- Continue working with the Citizen Corps Council
- Continue interaction with the public through police PACT program
- Implement police officer body cameras
- Explore ways to engage the community in conversation

**OBJECTIVE: Undertake biennial strategic planning goal update meetings**

Action Plan

- Review biennial Strategic Plan progress with Village Board
- Provide monthly plan updates to the Village Board

**GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE**

**OBJECTIVE: Take advantage of state and federal funding programs to improve the Village's transportation corridors**

Action Plan

- Determine the potential eligibility of any upcoming projects for funding programs such as the Illinois Transportation Enhancement Program, Federal Surface Transportation Program, and Community Development Block Grant Program
- Determine use for ARPA funds

**OBJECTIVE: Stabilize existing water supply and storage**

Action Plan

- Evaluate options for alternative and/or additional water sources
- Build 750,000 gallon water storage tower
- Evaluate east and west water treatment plants for future upgrades
- Perform Fox River water main crossing study
- Perform Flow Modeling Study
- Perform SCADA Study for Water Treatment Plant

**OBJECTIVE: Continue Design and Building of New Public Works Facility**

Action Plan

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- Continue to work with architects / engineers regarding space needs, building design and site layout
- Review proposed design with Village Board
- Review proposed build with Village Board for potential approval to construct
- Determine funding opportunities for facility

**OBJECTIVE: Continue long term evaluation of annual infrastructure maintenance programs**

Action Plan

- Evaluate opportunities to strengthen efforts to maintain stormwater detention basins
- Create and/or update policies for Public Works operations
- Create a public education program to enhance water conservation efforts
- Continue to finalize accurate inventory for private lead water service lines
- Create a lead service line replacement program
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***GOAL: Revitalize the Route 31 Corridor and Create a Community Focal Point***

**OBJECTIVE: Explore redevelopment options to create a focal point of the Route 31 Corridor between John and Oak Street and between Route 31 and Route 25**

Action Plan

- Discuss the possible relocation of the North Aurora Fire District Station #1
- Explore opportunities for public/private partnerships to facilitate redevelopment
- Explore opportunities to acquire properties
- Create comprehensive sub-area plan

**OBJECTIVE: Evaluate alternate uses and partnerships for the silo on the Fox River**

Action Plan

- Investigate grant opportunities for silo enhancements
- Coordinate future silo enhancements with appropriate entities

- Review additional lighting opportunities for silo

**OBJECTIVE: Develop amenities along the riverfront and enhancements to North Aurora Riverfront Park**

Action Plan

- Pursue riverfront events and activities
- Implement amenities from Riverfront Park concept plan
- Explore opportunities for riverfront enhancements with Fox Valley Park District

**OBJECTIVE: Remove Fox River Dam**

Action Plan

- Work with Fox Valley Park District to review engineering results of dam removal from the Illinois Department of Natural Resources
- Work with Illinois Department of Natural Resources and Fox Valley Park District for funding, project planning and construction
- Host a public forum for community feedback and information dissemination about the dam removal
- Coordinate any necessary Intergovernmental Agreements (IGAs) for dam removal
- Explore shoreline restoration options

**OBJECTIVE: Monitor progress, visible indicators and accomplishments of redevelopment on Route 31, including streetscape improvements and/or private redevelopment**

Action Plan

- Work with business owners to gain compliance with Village codes
- Evaluate options to bury power lines on Route 31
- Evaluate options to install sidewalks

**OBJECTIVE: Utilize Village TIF Districts for redevelopment projects**

Action Plan

- Promote TIF façade program
- Evaluate infrastructure projects

**OBJECTIVE: Coordinate efforts with Illinois Department of Transportation (IDOT) on Corridor Enhancements**

Action Plan

- Discuss possibilities for road configuration to address lane width
- Work with IDOT to address repair and maintenance issues in a timely fashion
- Pursue funding for infrastructure improvements