
NORTH AURORA DAYS COMMITTEE MEETING

MEETING DATE: March 9, 2020

MEETING TIME: 6:00 p.m.

MEETING LOCATION: North Aurora Village Hall, 25 E. State St. North Aurora, IL



AGENDA

CALL TO ORDER

ROLL CALL

AUDIENCE COMMENTS

APPROVAL OF MINUTES

1. Approval of the North Aurora Days Committee Minutes dated February 10, 2020

NEW BUSINESS

1. Event Ideas/Costs
2. 5k Run Coordination
3. Oak Street Car Shows
4. Discussion of North Aurora Days

OLD BUSINESS

COMMITTEE MEMBER UPDATES

OTHER INFORMATION

TRUSTEE COMMENTS

ADJOURN



NORTH AURORA DAYS
COMMITTEE MEETING MINUTES
Monday, February 10, 2020

Call to Order

Mark Gaffino called the meeting to order at 6:01 p.m.

Attendance

Mark Gaffino, Doug Botkin, Jessi Watkins, Carolyn Bird Salazar, Holly O'Brien, Steve Bosco, Bill Hannah and David Hansen.

Approval of Minutes

Jessi Watkins made a motion to approve the January 13, 2020 meeting minutes, which were seconded by Carolyn Bird Salazar.

Motion to Approve: All in Favor

Discussion

1. Event Ideas/Cost

The committee discussed event ideas and cost for the event. Jessi Watkins shared a list of possible amusements and ideas that could be used on Friday and Saturday. The committee reviewed and discussed the type of amusements along with how much they would like to spend. Watkins mentioned that everything on the list she provided would be around \$19,000, but would reach out and try to get it down to \$15,000. Watkins said if the cost was too high the committee could pick and choose what rides to take out of the package. Majority of the amusements would be staffed by the amusement company Record-A-Hit Entertainment. Watkins said the amusements would run Friday from 5pm to 10pm and Saturday 4pm to 10pm. Family fun time would run from 4pm to 8pm on Saturday, which could include a petting zoo, balloon artist, face painter, bounce houses, scavenger hunt, gaming truck, a variety of amusements, and a family friendly tarot reader. The committee asked Watkins to get the dimensions for each amusement so they could see how the layout of all the rides would look.

2. 5K Run Coordination

The committee discussed how it would like to proceed with the 5K run at Mooseheart. Jessi Watkins provided the committee a timeline of tasks that would need to be done to do the event internally. Other options included hiring a company or asking if any local schools' cross country teams would want to help out with the event. Village Administrator Steve Bosco mentioned the Village could send out a Facebook post to see if anyone was interested in running/coordinating the run. The logo and name would slightly change since North Aurora River District Alliance (NOARDA) would not be associated with the event.

3. Oak Street Car Shows

The committee discussed the possibility of having car shows on Oak Street on Friday or Saturday night. North Aurora Days Chairman Mark Gaffino mentioned that maybe the emergency vehicle parade participants would like to come and park their vehicles on Oak Street after the parade Friday night. Gaffino said that he would reach out to the previous emergency parade coordinator to see if he would like to run it again this year. Bosco said he could reach out to surrounding mutual aid communities to see if they would want to participate in the emergency vehicle parade. The committee said maybe someone could reach out to a corvette club or some other car show group that would be interested showing off their vehicles on Saturday night.

4. Discussion of North Aurora Days

Finance Director Bill Hannah updated the committee on sponsorships. Hannah mentioned that sponsorship brochure updates are being made and should be sent out in March. Holly O'Brien updated the committee on food vendors and Ali Morgan. O'Brien mentioned she has emailed the application to all the food vendors and so far has heard back from Oberweis, who said they will be participating again in 2020. O'Brien also said she is waiting for Ali Morgan's team to sign the updated band contract.

Doug Botkin updated the committee on events and the beer tent. Botkin mentioned that Chris Sparks will run the Fishing Derby again this year. Gaffino said that Aaron Wesley will run the softball tournament. Botkin also said he is working on setting up a meeting with Superior regarding beer tent options in the next week or so and is going to reach out to the State regarding insurance permits for liquor. Carolyn Bird Salazar updated the committee on volunteers. Salazar said that she will work on speaking to the school district about volunteers for the event before school gets out in May. Salazar also mentioned having the volunteers start later in the evening may work better since that's when most of the work for cleanup is done. Gaffino said volunteers could be used for other events such as for the Run or Fishing Derby.

Doug Botkin asked if the North Aurora Days website was updated for 2020. Bosco said that he will get staff to update the North Aurora Days website regarding dates, bands, and any other information that we could share so far. Administrative/GIS Analyst David Hansen

updated the committee on fireworks, and tent quotes. Hansen mentioned that the fireworks contract is signed and the Village has received permission to use Randall Oaks land as the launch site again. Hansen shared he got three quotes for the beer tent, which are all around the same price. The committee discussed and decided to select Midwest tents out of DeKalb for the beer tent. Midwest Tents provided free delivery for Sunday's tents and said they would take \$500 off their beer tent price and be a bronze sponsor.

The committee discussed Sunday's Party in the Park. Holly emailed Team Fib the application for Sunday and Hansen mentioned the audio company should be the same price as last year and should receive the contract soon.

Mark Gaffino made a motion to adjourn the meeting at 7:35 p.m., which was seconded by Doug Botkin.

Motion to Adjourn: All in Favor

Respectfully submitted,
David Hansen