# NORTH AURORA DAYS COMMITTEE MEETING

MEETING DATE: February 10, 2020

**MEETING TIME**: 6:00 p.m.

MEETING LOCATION: North Aurora Village Hall, 25 E. State St. North Aurora, IL

## AGENDA

# CALL TO ORDER

**ROLL CALL** 

# AUDIENCE COMMENTS

## **APPROVAL OF MINUTES**

1. Approval of the North Aurora Days Committee Minutes dated January 13, 2020

#### **NEW BUSINESS**

- 1. Event Ideas/Costs
- 2. 5k Run Coordination
- 3. Oak Street Car Shows
- 4. Discussion of North Aurora Days

# **OLD BUSINESS**

#### **COMMITTEE MEMBER UPDATES**

**OTHER INFORMATION** 

**TRUSTEE COMMENTS** 

ADJOURN





# NORTH AURORA DAYS

## **COMMITTEE MEETING MINUTES**

#### Monday, January 13, 2020

## Call to Order

Mark Gaffino called the meeting to order at 6:01 p.m.

## Attendance

Mark Gaffino, Doug Botkin, Jessi Watkins, Carolyn Bird Salazar, Holly O'Brien, Robyn Stecklein, Steve Bosco, Bill Hannah and David Hansen.

## **Approval of Minutes**

Jessi Watkins made a motion to approve the December 9, 2019 meeting minutes, which were seconded by Carolyn Bird Salazar.

Motion to Approve: All in Favor

# Discussion

1. Event Discussion

The committee discussed the VIP Tent and Teen Talent Showcase. They came to the conclusion that the VIP Tent and Teen Talent Showcase would not be feasible for 2020. This was due to a lack of participation for both events in 2019. The committee said they would revisit the ideas next year. Finance Director Bill Hannah said he would modify the sponsorships that involved access to the VIP Tent and should get them sent out sometime in March. The committee decided to change the end time from 11:00pm to 11:30pm on Friday and Saturday.

#### 2. Ideas for Oak Street / Car Wash Area

The committee discussed events and amusement options to have on Oak Street and in the car wash area. Ideas included moving touch-a-truck to Oak Street, a car show, crafts shows, scavenger hunts, bounce houses, and life size human games (hungry hippos and human foosball). Amusements were also discussed which included inflatables, amusement rides, and carnival games. Jessi Watkins said she would like to meet with staff to try to organize the ideas before next meeting.

# 3. Food Vendors

The committee discussed food vendors for Friday and Saturday. The committee mentioned that since the festival closes a half hour earlier each night that the food vendor application price should decrease from \$450 for the weekend to \$400. Holly O'Brien said that she will reach out to food vendors. Hannah said that there are five vendors that come almost every year. They are: Oberweis, RS Concessions, Suzies Fun Foods, Marios, and Juquilita Tacos. The committee also asked O'Brien to reach out to Toasty Cheese Truck. Administrative/GIS Analyst David Hansen said he reached out to a few local businesses and Bruno's Cheesesteaks was interested. O'Brien asked for staff to send over the food vendor application form so she can give it to interested vendors.

4. Band Updates

Hansen updated the committee on bands. Hansen mentioned that all bands have been booked except for Ali Morgan. O'Brien said she is waiting for Ali's staff to send over a contract. The band lineup for 2020 includes: The Moods and ARRA on Friday night, Whiskey Romance, Ali Morgan, and There Goes the Neighborhood on Saturday evening, and Captain Funk and the Groove Train on Sunday afternoon. Hansen said that Student Body was originally selected as a headliner on Saturday, but was booked when staff reached out to them. There Goes the Neighborhood will be the Saturday headliner since they were the committee's second choice.

5. Discussion of North Aurora Days

Jessi Watkins updated the committee on the Run for the Riverfront. Watkins mentioned that NOARDA will no longer be running the event. North Aurora Days Chairman Mark Gaffino said that he'd like to see this event become a part of North Aurora Days. The entire committee agreed. Watkins explained the process of preparing for the run, the parties involved, and the costs associated with the run.

Village Administrator Steve Bosco mentioned that staff followed up with Target regarding potentially utilizing the Towne Center parking lot for North Aurora Days in the future. Bosco said as you may recall, JCP and Preferred Reality said that they would be okay with it while Target said they would not allow it at this time. Bosco said staff did not get a response from Target when they followed up on why they wouldn't allow it.

The committee also discussed the emergency vehicle parade, petting zoo, fireworks, and beer tent. The committee said they would like to coordinate the parade in-house through staff. Bosco mentioned he could speak with police officers and the fire district to see if they had any ideas how to get more vehicles from other organizations. Hansen said that staff had a spreadsheet from the parade participants last year and could be used if needed. Watkins mentioned the petting zoo would most likely run from 4 to 6 pm, which would probably be when the balloon and face painter would be there. Gaffino also mentioned that after

reviewing Melrose's firework proposal he would like Central States back for 2020. Doug Botkin mentioned he could take over a larger role with the beer tent. Botkin said he will reach out to Superior and Euclid over the next month and bring back what they could offer for 2020. Botkin said he would also take care of the Lions Club liquor information with the State, which is done annually for the event.

The committee discussed the pet parade, fishing derby, and dodgeball. Bosco said the pavilion in North Aurora Island Park has been reserved for the Pet Parade. Gaffino said he will have someone reach out to Chris Sparks, who ran the fishing derby last year, and see if he is interested in doing it again. Gaffino also said he will touch base with the school district regarding using a school gym for dodgeball.

Bosco mentioned Sunday's event in Riverfront Park. The committee said they would like to have Team Fib back again if they are interested. Robyn Stecklein asked the committee what time the honor guard needed to be ready by for opening night. Carolyn Bird Salazar updated the committee on volunteers. Salazar said that she will work on speaking to the school district about volunteers for the event before school gets out in May.

Mark Gaffino made a motion to adjourn the meeting at 7:40 p.m., which was seconded by Doug Botkin.

Motion to Adjourn: All in Favor

Respectfully submitted, David Hansen