
SPECIAL NORTH AURORA DAYS COMMITTEE MEETING

MEETING DATE: Thursday, November 15, 2018

MEETING TIME: 6:00 p.m.

MEETING LOCATION: North Aurora Village Hall, 25 E. State St. North Aurora, IL



AGENDA

CALL TO ORDER

ROLL CALL

AUDIENCE COMMENTS

APPROVAL OF MINUTES

1. Approval of the North Aurora Days Committee Minutes dated October 8, 2018

NEW BUSINESS

1. Discussion of North Aurora Days
2. Discussion of Bands

OLD BUSINESS

COMMITTEE MEMBER UPDATES

OTHER INFORMATION

TRUSTEE COMMENTS

ADJOURN



NORTH AURORA DAYS
COMMITTEE MEETING MINUTES
Monday, October 8, 2018

Call to Order

Mark Gaffino called the meeting to order at 6:02 p.m.

Attendance

Mark Gaffino, Kim Haeger, Jessi Watkins, Doug Botkin, Robyn Stecklein, Steve Bosco, Bill Hannah, and David Hansen.

Approval of Minutes

Kim Haeger made a motion to approve the September 10, 2018 meeting minutes which were seconded by Doug Botkin.

Motion to Approve: All in Favor

Discussion

1. Discussion of North Aurora Days

North Aurora Chairman, Mark Gaffino, mentioned that the North Aurora Days website and Facebook page still had the 2018 festival dates and would like it updated to the festival's 2019 dates. Gaffino also mentioned that the State Street banners should be left up longer, possibly until the end of August, so sponsors can be recognized for a longer period of time. The committee came to a consensus that a timetable should be created for event banners and sponsorship banners for the North Aurora Days. Gaffino also asked the committee about fireworks and sound equipment. The committee said it would look into selecting a new firework's company for next year and will look into getting quotes for the sound equipment since a three-year contract expired in August of 2018.

Kim Haeger updated the committee on mobile food vendors and beer tent distributors. Haeger stated that Mario's pizza will be back next year and that she is looking into other food vendors that may be interested to participate next year. She also mentioned that she will

wait until 2019 to get quotes from beer distributors. Doug Botkin updated the committee on events. Botkin mentioned that the fishing derby rules should be written out to mitigate any miscommunications regarding the event in the future. Robyn Stecklein updated the committee on the car seat safety and touch-a-truck event.

Finance Director, Bill Hannah, updated the committee on expenditures from North Aurora Days 2018. Hannah stated that the final numbers show that the 2018 expenditures were close to 2017's expenditures, approximately \$63,800 in 2018 compared to \$62,400 in 2017. Sponsorships in 2018 were about \$7,500 less than sponsorships in 2017. Overall, the difference in expenditures to revenues in 2018 were \$10,840 compared to 2017's difference of \$4,634.

Village Administrator, Steve Bosco, updated the committee on "Party in the Park". Bosco stated that the Sunday event costs approximately \$6,000 in 2018 with \$3,500 dedicated to bands and \$1,100 for the rented sound equipment. The committee did not make a decision on whether to keep the event or not. Bosco mentioned that the Village will explore options for the Sunday event and discuss it at the upcoming meeting in November. Bosco also showed the committee the new North Aurora Days video that was made. The video was made by a photographer that was hired by the Aurora Area Convention and Visitor Bureau (AACVB). This expense was paid through in-kind contributions through the AACVB which the Village receives annually from the AACVB for being a member. The committee also discussed if reaching out to other businesses from outside North Aurora for sponsorships was a good idea. Volunteers were also discussed and the committee will start reaching out and advertising for volunteers in early 2019.

2. Band Discussion

The committee started to discuss what bands and genres of music should be played at the 2019 North Aurora Days. The committee created a list of bands from public responses via Facebook, bands that have played at North Aurora Days in the past, and bands that have played at shows and festivals in the surrounding area. At next meeting, a PowerPoint will be presented that will have each bands availability, pricing, and short clip of the band in concert. The committee hopes to narrow down the choices at the November meeting and possibly select the bands by the end of the 2018.

Adjournment

Doug Botkin made a motion to adjourn the meeting at 7:52 p.m. which was seconded by Jessi Watkins.

Motion to Adjourn: All in Favor

Respectfully Submitted,
David Hansen