
NORTH AURORA DAYS COMMITTEE MEETING

MEETING DATE: Monday, August 13, 2018

MEETING TIME: 6:00 p.m.

MEETING LOCATION: North Aurora Village Hall, 25 E. State St. North Aurora, IL



AGENDA

CALL TO ORDER

ROLL CALL

AUDIENCE COMMENTS

APPROVAL OF MINUTES

1. Approval of the North Aurora Days Committee Minutes dated July 9, 2018

NEW BUSINESS

1. Discussion of North Aurora Days

OLD BUSINESS

COMMITTEE MEMBER UPDATES

OTHER INFORMATION

TRUSTEE COMMENTS

ADJOURN



NORTH AURORA DAYS
COMMITTEE MEETING MINUTES
Monday, July 9, 2018

Call to Order

Mark Gaffino called the meeting to order at 6:05 p.m.

Attendance

Mark Gaffino, Kim Haeger, David Fisher, Robyn Stecklein, Dale Berman, Jessi Watkins, John Laskowski, Doug Botkin, Jeff Johns, Sarah Deer, Dave Arndt, Steve Bosco, Dave Weaver, and David Hansen.

Approval of Minutes

John Laskowski made a motion to approve the June 11, 2018 meeting minutes which were seconded by Jessi Watkins.

Motion to Approve: All in Favor

Discussion

1. Discussion of North Aurora Days

Kim Haeger updated the committee on food vendors, basset training beer tent members, and the beer supplier. Haeger stated that Doghouse Foods had to back out for Friday, Saturday, and Sunday. This leaves six food vendors for Friday, seven for Saturday, and four for Sunday. Haeger supplied an updated list of what vendors are participating this year. Haeger also mentioned that she and the majority of the servers, for the beer tent, took the basset training last week. Haeger also stated that she was going to reach out to superior to finalize the contract. Dale Berman asked if he could reach out to Euclid to see if they wanted to support the festival as a local business and ask for their best and last offer. Berman mentioned that he would let the committee know by the end of the week if Euclid's package could beat Superior's. Currently, Superior package benefits North Aurora Days by approximately \$2,500 more compared to Euclid.

Public Works Director, John Laskowski, updated the committee on generators, light towers, and jersey barriers. Laskowski stated that Public Works is waiting on the final quote from one of the generator companies and would decide on a company in the next week. He also mentioned that he contacted Blessed Sacrament and they are willing to leave on their parking lot lights which will help save on light tower costs. Laskowski also confirmed that the Village will use Village dump trucks as barriers which will help reduce the amount of jersey barriers used for the event.

Berman asked if there were any parking problems last year. Doug Botkin asked if there were enough port-o-lets at each events' location. Sarah Deer asked if ID checks at the beer tent could be more formalized with a designated line to increase flow. The committee discussed the questions above and came to the following conclusions: parking last year and past years hasn't been a problem and will remain the same, Waste Management will supply port-o-lets at each location and have been given a list from last year that will cover each events location, and ropes can be used to make a line for ID checks at the beer tent to enhance pedestrian traffic flow. Police Chief, David Fisher, stated that the police plan was good to go and to let him know when the carnival company is arriving so they know what time of day Oak St. needs to be shut down the Thursday prior to the event.

Doug Botkin updated the committee on the events which included touch-a-truck, emergency vehicle parade, the softball tournament, and fishing derby. Jeff Johns stated that eleven companies and municipalities will be part of touch-a-truck this year. Robyn Stecklein said that she can help with the placement of vehicles if needed. Johns asked if there was a way that the event could be promoted. The committee stated that it will be in the newsletter that goes out with the Village's water bills as well as could be posted on the LED community sign board, and promoted on the main stage and on social media. Dave Weaver shared the details regarding the emergency vehicle parade. Weaver mentioned that it would launch at the old Everett college building at 6:30pm on Friday and that over 100 vehicles are participating in the parade. Botkin asked if port-o-lets will be at the softball diamonds at Goodwin South and Fearn West and who was going to pay for the softballs. North Aurora Days Chairman, Mark Gaffino, mentioned that the port-o-lets will be at those two locations and that the Village has paid for the softballs in the past. Botkin also asked if there was an adequate amount of port-o-lets at the fishing derby site and if the park district will cut down the brush to have access to the location. Village Administrator, Steve Bosco, mentioned that he spoke with the Park District and that they will cut down the brush after the Village marks where they need it cut. Bosco also said that a port-o-let and sink will be on site at the derby.

Jessi Watkins updated the committee about wristbands, Run for the Riverfront, and the carnival. Watkins stated that the family fun time will be 2-6pm on Saturday and will require a wristband that will cost \$15. Watkins also mentioned that the Run for the Riverfront event is ready to go and that she will contract the carnival company to find out what time they will

arrive. Bosco mentioned that the Village is working on a placement of rides map and will finalize it in the coming weeks.

Dave Arndt updated the committee on the website and social media content. Arndt mentioned that the Village started promoting the event on Instagram and that views on Facebook have been going up since January. Arndt said that the Village will utilize Facebook and the LED community board sign to promote events and display sponsors of the event. Watkins asked if the Village could look into using snapchat and creating a filter for the event. Gaffino stated that the Village will contact the organization responsible for using the drone at the event. David Hansen updated the committee on the Margarita vendors and mentioned that it looks like the Village will have three margarita vendors for Sunday's event. Steve Bosco said that the fireworks for the event are good to go and is working on speaking with Clocktower Plaza to ensure their parking lot lights will be turned off for the fireworks.

Adjournment

Mark Gaffino made a motion to adjourn the meeting at 7:09 p.m. which was seconded by John Laskowski.

Motion to Adjourn: All in Favor

Respectfully Submitted,
David Hansen