



AGENDA
COMMITTEE OF THE WHOLE MEETING
MONDAY, NOVEMBER 21, 2016
NORTH AURORA VILLAGE HALL - 25 E. STATE ST.
(Immediately following the Village Board Meeting)

CALL TO ORDER

ROLL CALL

AUDIENCE COMMENTS

TRUSTEE COMMENTS

DISCUSSION

1. Contractor Registration Amendments
2. Stop Sign at Oak Street and White Oak Drive
3. Concept Plan for Randall Highlands Hotel
4. 2016-2017 Strategic Plan Update

TRUSTEE COMMENTS

EXECUTIVE SESSION

1. Personnel

ADJOURN

Initials

SB

VILLAGE OF NORTH AURORA BOARD REPORT

TO: VILLAGE PRESIDENT & BOARD OF TRUSTEES
CC: STEVE BOSCO, VILLAGE ADMINISTRATOR
FROM: MIKE TOTH, ECONOMIC & COMMUNITY DEVELOPMENT DIRECTOR
SUBJECT: CONTRACTOR REGISTRATION
AGENDA: 11/21/2016 COMMITTEE OF THE WHOLE MEETING

DISCUSSION

In 2010, the Village Board approved Ordinance #10-08-30-01, which required that all contractors performing any work within the municipal limits of the Village of North Aurora be registered with the Village. As part of the registration process, contractors are required to be licensed, bonded and pay a registration fee. The registration fee is \$150; however, a contractor that is applying for registration for the first time or that is applying for registration after more than three years of performing any work in the village shall pay a prorated fee based on the date that the application is filed. Originally, the registration fee was set at \$150 for the calendar year, but an amendment was approved in 2012 (Ordinance #12-02-06-02), which established the proration amounts used today.

In order to simplify the registration payment process, staff is recommending that the registration fee of \$150 remain the same and instead of using a prorated amount and a calendar year duration, the registration be valid for an entire year from the exact date of registration. Staff notes that state-licensed contractors (plumbers and roofers) are also required to register, but pursuant to the Illinois Plumbing License Law, state-licensed plumbers are exempt from a local registration fee.

Aside from the changes to the payment cycle and minor language adjustments, removal of the bonding requirement is the other main focus of the proposed amendments. A license and permit bond in the amount of twenty thousand dollars (\$20,000.00) is currently required by the Village, as security for the contractor's performance of the work. In the over six years the registration process has been in place, the Village has not had to intervene and provide any bonding information to a resident or property owner. What can typically happen is a bond is canceled once the permit work has been completed by the contractor and staff has to track down updated bond information once a new permit application is submitted. Last, and most importantly, the permit and license bond process itself may require the Village to intervene in the event of a dispute between a property owner and contractor. Staff believes that disputes between property owners and contractors should remain a private civil matter. Further, property owners would still have the ability to hire contractor based upon the contractor's bonding status.

- **Chapter 5.05 - CONTRACTOR REGISTRATION**

Sections:

- **5.05.010 - Intent.**

It is the intent of this chapter to provide an effective means for the village to license and regulate contractors who operate within the village, to ensure that they are ~~bonded~~ and insured, to monitor basic compliance with federal, state and local laws regulating their operation and to require a certain standard of conduct for the protection of property owners. This chapter is not intended as a recommendation or to guarantee workmanship of the contractors who are licensed by the State of Illinois or registered with the Village of North Aurora.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

- **5.05.020 - Contractor defined.**

A. "Contractor" means any person, firm, company, corporation or other entity that, for a consideration, undertakes or offers to undertake or purports to have the capacity to undertake, or submits a bid to, or does himself or by or through employees or agents, construct, alter, repair, add to, subtract from, improve, move, wreck or demolish the whole or any part of a building or structure, or any of the appurtenances thereto, sidewalk, street or pavement or excavate for which a building or site development permit is required by village ordinance. A person is a contractor for purposes of this chapter whether that person was hired by the owner or agent of the owner of the property on which the work was performed or by another contractor.

B. An owner of property performing work on such property that is occupied by the owner shall not be considered a contractor for purposes of this chapter; however, any person hired by such owner to perform work on such property shall be considered a contractor.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

- **5.05.030 - Contractor license registration required.**

A. All contractors, including those for which a state license is required (such as roofers and plumbers), who perform any work within the municipal limits of the Village of North Aurora, ~~with the exception of any contractor who is required by the State of Illinois, or any agency thereof, to obtain a state license to perform such work (such as roofers, plumbers, etc.),~~ must be licensed ~~by~~ registered with the Village of North Aurora pursuant to the provisions of this chapter; and it shall be unlawful for a contractor who is required to obtain a contractor license registration to perform any work in the village without a current contractor license registration.

~~B. Contractor licenses shall be issued beginning January 1 of each year and shall expire December 31 in each year.~~

~~B. C.~~ No contractor license registration issued pursuant to this chapter is transferrable.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

• ~~**5.05.040 – State licensed contractor registration required.**~~

~~A. All contractors who perform work that is regulated by the state and for which a state license is required (such as roofers, plumbers, etc.) must register annually with the village, and it is shall be unlawful for any such contractor to perform work in the village without having registered with the village as required by this chapter.~~

~~B. Registration of state licensed contractors shall begin January 1 in each year, and the registration shall expire December 31 in each year.~~

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

• **5.05.040 - Regulations applicable to all licenses and registration permits.**

A. ~~License~~ Contractor registration applications shall be submitted to the community development ~~director~~ department and shall include the following:

1. Name of person, joint venture, partnership, corporation or other legal entity making the application (hereinafter the "applicant");

2. Address of the applicant, telephone number of the applicant and name and title of the person responsible for the daily operation of the business; ~~if different than the applicant;~~

3. ~~A statement regarding whether the applicant is primarily a general contractor or subcontractor and~~ Indicate the type of work to be performed and the trade or trades in which the applicant performs work;

4. ~~A statement that the applicant is familiar~~ By signing the application, the applicant agrees to comply with all the pertinent village ordinances, codes and regulations including the building code applicable to the business that the applicant is engaged in, and that the applicant agrees to comply with the same;

~~5. A license and permit bond in the amount of twenty thousand dollars (\$20,000.00), in a form acceptable to the village, as security for the contractor's performance of the work in compliance with the applicable local, state and other ordinances, laws and regulations and to protect village property and interests;~~

~~5.~~ 6. Proof of insurance meeting the criteria set forth below in Section 5.05.070;

~~6.~~ 7. Payment of the license registration fee in the amount of one hundred fifty dollars (\$150.00). Pursuant to the Illinois Plumbing License Law, state-licensed plumbers are exempt from a local registration fee; and

~~7.~~ 8. The provision of any other information or documentation required by the community development director ~~in~~ at his/her discretion.

B. No applicant who is in violation of any federal, state or local law, regulation or ordinance, and no applicant that is indebted to the village for any fee, fine or other amount, shall be eligible to

receive a contractor ~~license~~ registration unless and until the violation is remedied and/or the indebtedness is paid.

C. No contractor whose ~~license~~ registration was revoked shall be eligible for issuance of a new license ~~within the period of revocation. for a minimum of one (1) year, depending on the nature of the revocation offense.~~

D. The community development ~~director~~ department shall accept the registration of all applicants who submit applications that meet all of the application requirements and who are eligible to ~~receive a license~~ be registered.

E. The registration shall be valid for a period of one (1) year from the date of registration issuance.

~~E. A contractor that is applying for a license for the first time or that is applying for a license after more than three years of performing any work in the village shall pay a prorated fee based on the time that the application is filed as follows:~~

- ~~1. Applications filed between January 1 and March 31: \$150.00;~~
- ~~2. Applications filed between April 1 and June 30: \$112.50;~~
- ~~3. Applications filed between July 1 and September 30: \$75.00; and~~
- ~~4. Applications filed between October 1 and December 31: \$37.50.~~

(Ord. No. 10-08-30-01, § 1, 8-30-2010; Ord. No. 12-02-06-02, § 1, 2-6-2012)

- **5.05.050 - State licensed contractor registration.**

All state licensed contractors shall ~~register by filing~~ provide a copy of the state-issued license with the community development ~~director~~ department ~~and paying the registration fee of twenty-five~~

dollars (~~\$25.00~~) and shall comply with the bonding and licensing requirements of the State of Illinois.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

- **5.05.060 - Contractor insurance.**

A. Contractors ~~required to be licensed~~ shall maintain sufficient insurance to protect the interests of the property owner and the community during the performance of any work undertaken in the village. All insurance must be placed with financially responsible companies that are authorized under the insurance laws of Illinois and to do business in the State of Illinois. Minimum coverage shall include the following types of insurance in the following amounts:

1. Worker's Compensation and Employee's Liability: Not less than one hundred thousand dollars (\$100,000.00) per person;

2. Comprehensive Public Liability: Not less than two hundred fifty thousand dollars (\$250,000.00) for injuries, including accidental death to any person, and subject to the same limits for each person, in an amount of any one accident; and

3. Property Damage: Not less than one hundred thousand dollars (\$100,000.00) for damage to property in any one accident with an aggregate limit of not less than three hundred thousand dollars (\$300,000.00).

B. ~~Prior to the issuance of a contractor's license,~~ Insurance coverage shall be verified by submittal of a valid certificate from the contractor's insurance agent listing the village as certificate holder and requiring the village to receive notice of cancellation or lapse of insurance within thirty (30) days of such cancellation or lapse.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

- **5.05.070 - Grounds for revocation.**

The commission or omission of any of the following acts shall, in addition to the violation of any applicable section of this chapter, village ordinance or state law, constitute grounds for the suspension or revocation of a contractor's license registration:

- A. Performance of work without providing the permit holder a sworn contractor's statement.
- B. Acceptance of final payment without issuance of waivers of lien to the permit holder.
- C. Bankruptcy, transfer for the benefit of creditors or similar occurrence.
- D. Abandonment of the work after payment is received and before the work is completed.
- E. Allowing insurance policies listed in license registration application to lapse or be cancelled without replacement of equal or greater coverage by other policies.
- F. Performance of any work in the village for which a permit is required without first having obtained a permit or continuing to work after the permit has expired.
- G. Performance of any work without a ~~bond or~~ insurance in place meeting the minimum requirements of this chapter.

The village shall not be liable for any financial loss incurred by any permit holder whose permit has been revoked or suspended in accordance with the terms of this chapter.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

- **5.05.080 - Revocation of contractor license registration.**

A. If the community development director believes that grounds exist for revocation, he shall give notice in writing to the contractor stating the nature and details of the violation and stating that the contractor has ten (10) days from the date that notice is served to correct the violations or to show cause to the community development director in writing or in person why there is no

violation. If, after notice has been served and the contractor has had the opportunity to correct the violation or show cause why no violation occurred, the community development director determines that a violation exists, the community development director may recommend revocation of the contractor's license to the board.

B. Notice shall be given and considered served as follows:

1. By certified mail, return receipt requested, on the date that the receipt is signed or rejected;
2. By personal delivery, on the date on which the notice is delivered; or
3. By posting a copy of the notice in a conspicuous place on the site on which the contractor is working, on the date on which the notice is posted.

C. If a contractor opts to show cause why there is not a violation, the community development director shall make a determination and recommendation in writing and serve it on the contractor and the board with a statement indicating the right to make an additional submittal of information and position statement to the board in writing within ten (10) business days.

D. The board shall consider the recommendation of the community development director and any written submittal by the contractor and determine whether a violation exists, whether the license registration should be revoked and the duration of the revocation period at a regular board meeting. The board's determination shall be final.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)

- **5.05.090 - Enforcement.**

A. Any contractor performing work in the village in violation of the provisions of this chapter shall be subject to the minimum and maximum fines prescribed in the Section 1.08.010 of this code.

B. Each day that a violation exists or continues shall be considered a separate violation.

C. In addition to any fines imposed, the village may seek to enjoin the contractor from present or future violation of this chapter.

(Ord. No. 10-08-30-01, § 1, 8-30-2010)



REMPE-SHARPE

& Associates, Inc.

Principals

J. Bibby P.E., S.E.
D. A. Watson P.E.

B. Bennett P.E., CFM
L. Vo P.E.
J. Whitt P.E., CFM

CONSULTING ENGINEERS

324 West State Street
Geneva, Illinois 60134
Phone: 630/232-0827 – Fax: 630/232-1629

Memorandum

To: Mike Glock
Director of Public Works
Village of North Aurora

From: Steve Grabowski
Rempe-Sharpe & Associates

Date: 11/17/2016

Subject: ***Oak St. at White Oak Dr.
Multi-Way Stop Warrant Study
Speed limit Reduction Evaluation***

Rempe-Sharpe has completed a multi-way stop warrant study at the intersection of Oak St. and White Oak Dr. and also conducted a speed limit reduction evaluation for Oak St. between Randall Rd. and Orchard Rd. The multi-way stop warrant analysis was conducted in accordance with the policies established in Section 2B.07 of the *Manual on Uniform Traffic Control Devices* (MUTCD). The speed limit study was based on IDOT's *Policy on Establishing and Posting Speed Limits on the State Highway System*. The study findings are discussed below.

Multi-Way Stop Warrant Study

Existing traffic counts were conducted by Village staff for all approaches to the intersection at the end of August and early September of 2016. These existing traffic volumes were used to test Warrant Criteria C.1 in the MUTCD. The warrant is based on the total of the approach volumes for eastbound and westbound traffic for Oak St. and the total of the approach volumes for northbound and southbound traffic on White Oak Dr. The C.1 Warrant Criterion must be satisfied for 8 hours during an average weekday.

Oak St is considered the Major approach street and White Oak is considered the Minor approach street. The Major approach street (Oak St.) total approach volumes must meet or exceed 300 vehicles per hour for the 8 hour period.

The Minor approach street (White Oak Dr.) total approach volumes must meet or exceed 200 vehicles per hour for the same 8 hours as the major approach street. The MUTCD also states that if the prevailing speed exceeds 40 mph that the warrant criteria can be reduced to 70%.

Exhibit 1 below compares the existing approach traffic volumes to the warrant criteria and indicates the number of hours the criteria is met.

Exhibit 1
Multi-Way Stop Warrant
Oak St. at White Oak Dr.

Source: Manual on Uniform Traffic Control Devices

TRAFFIC VOLUME WARRANT

Warrant Criterion C.1 and C.2 Conditions (8 hours required)

Major St.: 300 vehicles per hour (vph), 80% - 240 vph, 70% - 210vph

Minor St.: Combined vehicular, pedestrian and bicycle volume
200 units/hr, 80% - 160 units/hr, 70% - 140 units/hr

VOLUME TEST

Hour Begin	VPH on Major St. (Total of Both Approaches)	Veh/Peds/ Bikes Minor St. (Total of Both Approaches)	100% Criteria Hours Met	80% Criteria Hours Met	70% Criteria Hours Met
7AM	603	267	X	X	X
8AM	633	254	X	X	X
3PM	805	289	X	X	X
4PM	854	216	X	X	X
5PM	879	247	X	X	X
6PM	770	341	X	X	X
7PM	529	170		X	X
8PM	399	195		X	X

As seen in Exhibit 1 the 1005 criteria is only satisfied for 6 of the 8 required hours. A closer examination of the volume the volumes indicates that the Major approach meets the criteria for 8 hours and the Minor approach is deficient by only 35 vehicles to meet the 8 hour requirement.

The speed limit on the Major approach (Oak St.) is 45 mph and the 70% criteria can be used for warranting all-way stop control. Exhibit 1 indicates that the warrant is satisfied for the required 8 hours. We recommend that the intersection of Oak St. at White Oak Dr. be placed under all-way stop control as the intersection meets the warrants for a multi-way stop intersection.

Speed Limit Evaluation

The existing speed limit on Oak St. is 45 mph and this analysis was conducted to determine if a reduction in the posted speed limit could be reduced based on prevailing speeds and supplemental investigations. The Village of North Aurora collected speed data using the Police Department's speed trailer and collected data in both the eastbound and westbound directions.

The results of the speed survey indicate that the 85th percentile speed is 47 mph and the upper limit of the 10 mph pace is 48 mph (summary sheets are attached). Posted speed limits are based on the prevailing speed which is the calculated average of the upper limit of the 10 mph pace and the 85th percentile speed. The prevailing speed based on these factors is 47.5 mph rounded to the nearest 5 is 45 mph.

Optional supplemental investigations were also conducted to determine if access control or pedestrian activity could be used to justify a reduction of the prevailing speed.

The effect of driveways and street intersections is determined by calculating an access conflict number. Based on the type of streets and access drives intersecting Oak St. between Randall Rd. and Orchard Rd., the access conflict number is 36 per mile. The IDOT policy indicates that when the access conflict number is 40 or less per mile no reduction in speed can be taken.

A reduction to the prevailing speed can be taken if sidewalks are not provided and pedestrian activity exceeds 30 in a three hour period. Sidewalks are provided at a majority of the access points along Oak St. and a speed reduction is not justified.

Based on the data collected and the analyses conducted the existing posted speed limit of 45 mph is appropriate.

**Place Currently Not Set
Traffic Survey Summary**

Location: W/B Oak st at White Oak drive
Start Date: 11-11-16
End Date: 11-13-16

Zone: Residential
Start Time: 17:28:39
End Time: 17:37:17
Travel Direction: W

Speed	1 - 24	25 - 29	30 - 34	35 - 39	40 - 44	45 - 49	50 - 54	55 - 59	60 - 64	65 - 69	70 - 74	75 - 999
Volume	855	740	1428	3004	4413	2892	561	67	15	9	7	0
% of Total	6.11%	5.28%	10.2%	21.47%	31.54%	20.67%	4%	0.47%	0.1%	0.06%	0.05%	0%
									Total Vehicles: 13991			

Speed Statistics		10 MPH Pace		Number Exceeding Limit				
Posted	45	Pace Speed	38 to 47	Speed	45+	55+	65+	Total
#At/Under Limit	11246	# in Pace	7997	Number	2676	58	11	2745
# Over Limit	2745	% in Pace	57.15%	Percent	19.12%	0.41%	0.07%	19.61%
Average Speed	39.23	85% Percentile	46					

**Place Currently Not Set
Traffic Survey Summary**

Location: E/B Oak at White Oak
Start Date: 11-13-16
End Date: 11-13-16

Zone: Residential
Start Time: 17:42:53
End Time: 19:32:48
Travel Direction: E

Speed	1 - 19	20 - 24	25 - 29	30 - 34	35 - 39	40 - 44	45 - 49	50 - 54	55 - 59	60 - 64	65 - 69	70 - 999
Volume	66	36	43	39	84	211	203	70	8	3	1	0
% of Total	8.63%	4.71%	5.62%	5.1%	10.99%	27.61%	26.57%	9.16%	1.04%	0.39%	0.13%	0%
								Total Vehicles: 764				

Speed Statistics		10 MPH Pace		Number Exceeding Limit				
Posted	45	Pace Speed	40 to 49	Speed	45+	55+	65+	Total
#At/Under Limit	524	# in Pace	414	Number	230	9	1	240
# Over Limit	240	% in Pace	54.18%	Percent	30.1%	1.17%	0.13%	31.41%
Average Speed	39.08	85% Percentile	48					

VILLAGE OF NORTH AURORA BOARD REPORT

TO: VILLAGE PRESIDENT & BOARD OF TRUSTEES
CC: STEVE BOSCO, VILLAGE ADMINISTRATOR
FROM: MIKE TOTH, ECONOMIC & COMMUNITY DEVELOPMENT DIRECTOR
SUBJECT: RANDALL HIGHLANDS HOTEL CONCEPT
AGENDA: 11/21/2016 COMMITTEE OF THE WHOLE MEETING

DISCUSSION

On May 4, 2015, Next Generation Development LLC, developers of the Randall Highlands townhomes, presented a concept plan to the Village Board that included an additional 74 townhome units conceptually being built on the vacant 7.8 acres of land located in the interior commercial portion of the Randall Highlands, adjacent to The Turf Room. The concept plan received mixed reviews – some Board members suggesting that the property remain commercially-entitled in perpetuity while others believed that the additional townhomes could be beneficial to the Village.

Per the direction of the Village Board, the *property owners* later presented a new concept plan before the Committee of the Whole on December 7, 2015, which refocused their efforts towards obtaining a greater share of commercial interest in the property. That concept plan included a four-story/104-room hotel, a 9,000 square foot banquet facility and 40 townhome units on the vacant 7.8 acres of land. According to the property owners, the exterior façade would be identical to the townhome units located west of Comiskey Avenue and would also include a mixture of 4-unit and 6-unit buildings.

The previous concept plan included Best Western's newest concept boutique hotel, Glo. The cost of the Glo project exceeded expectations and the property owners have now been discussing the hotel portion of the site with My Place Hotels of America. My Place operates nationally and is suited to both short and long term rental. The proposed concept site plan remains similar to the last, with two exceptions – a three-story/64-room hotel, as opposed to a four-story/104-room and restaurant pad site where the banquet facility was to go. Staff notes that there are no immediate plans to develop either restaurant site at this time.

Staff notes that both hotels and restaurants are classified as a permitted use in the B-2 District and the Randall Highlands PUD. While the Board was favorable towards a four-story hotel concept, staff notes that the building height would still exceed the thirty-five (35) foot height limitation required of the Zoning Ordinance and PUD. Further, for each foot of height over twenty-five feet, the building setback from front side and rear lots would be required to be increased by one (1) foot. Both items could be included as exceptions to the PUD amendment needed for the townhome land use consideration.

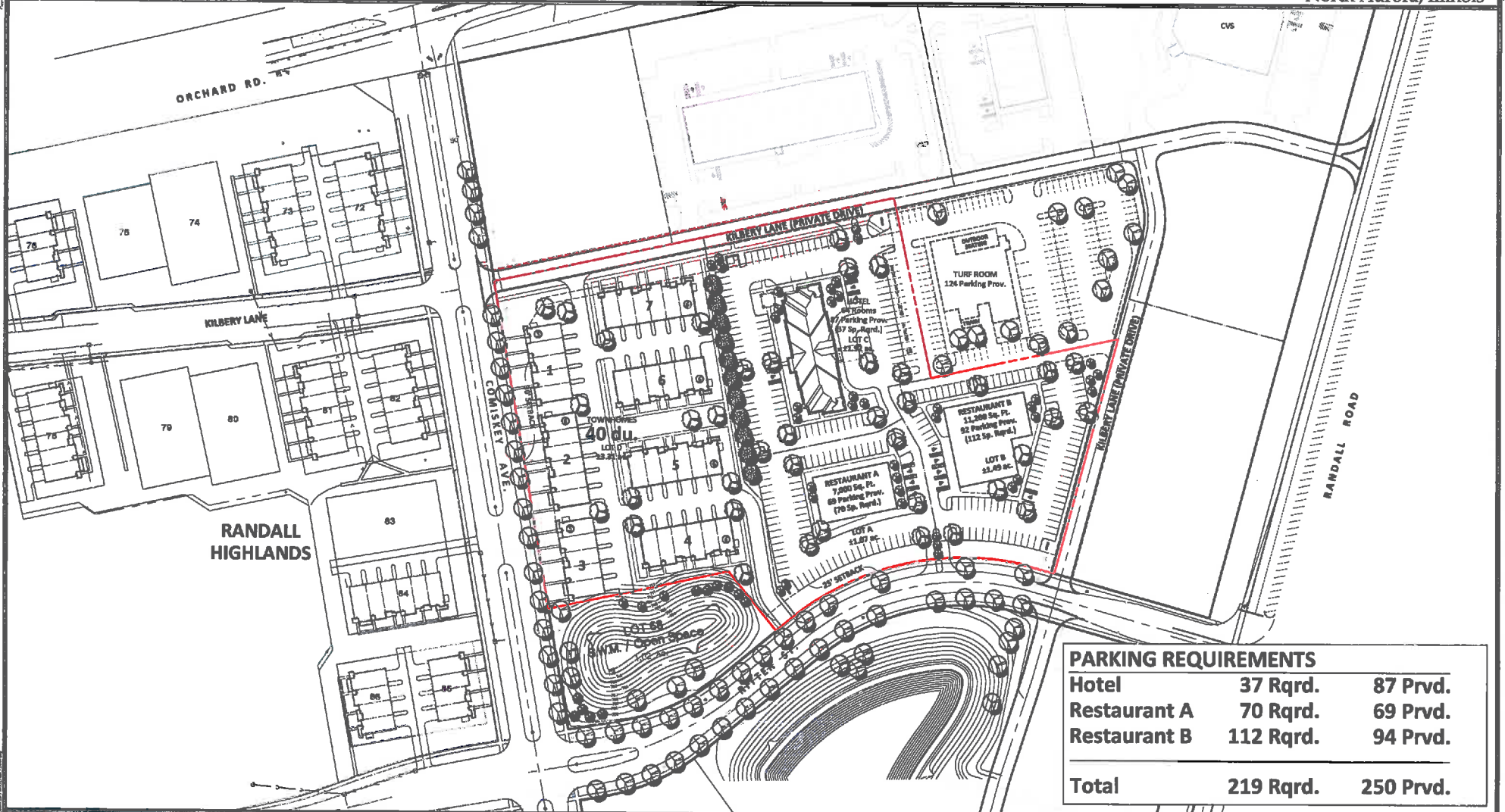
Staff would like to take this opportunity to solicit feedback from the Village Board on the concept hotel plans.

Attachments:

1. Conceptual Development Plan 'B', dated November 15, 2016, prepared by Shoppe Design Associates, Inc.
2. My Pace Exterior Elevations – Chalet, dated September 1, 2015, prepared by the Richardson Design Partnership, LLC.
3. Sample photos from three-story My Place Hotel located in Loveland, Colorado.
4. Sample photo from four-story My Place Hotel located in Bend, Oregon.

RANDALL CROSSING

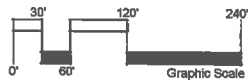
North Aurora, Illinois



PARKING REQUIREMENTS		
Hotel	37 Rqrd.	87 Prvd.
Restaurant A	70 Rqrd.	69 Prvd.
Restaurant B	112 Rqrd.	94 Prvd.
Total	219 Rqrd.	250 Prvd.



Date: Nov. 15, 2016
Scale: 1" = 60'



CONCEPTUAL DEVELOPMENT PLAN 'B'

Prepared For:
DECADE GROUP - RANDALL
564 S. WASHINGTON STREET
NAPERVILLE, ILLINOIS 60540

Prepared By:
sda
Schoppe Design Associates, Inc.
LAND PLANNING & LANDSCAPE ARCHITECTURE

126 S. Main Street
Oswego, IL 60543
p: 630 551-3355
f: 630 551-3639
schoppedesign.net

COLOR LEGEND

- (A) MANUF. JAMES HARDIE SIDING
COLOR: WOODSTOCK BROWN
- (B) MANUF. JAMES HARDIE SIDING
COLOR: MOUNTAIN BARGE
- (C) MANUF. JAMES HARDIE SIDING
COLOR: PEBBLE BROWN
- (D) MANUF. JAMES HARDIE SIDING
COLOR: AVIAR BROWN

MATERIAL LEGEND

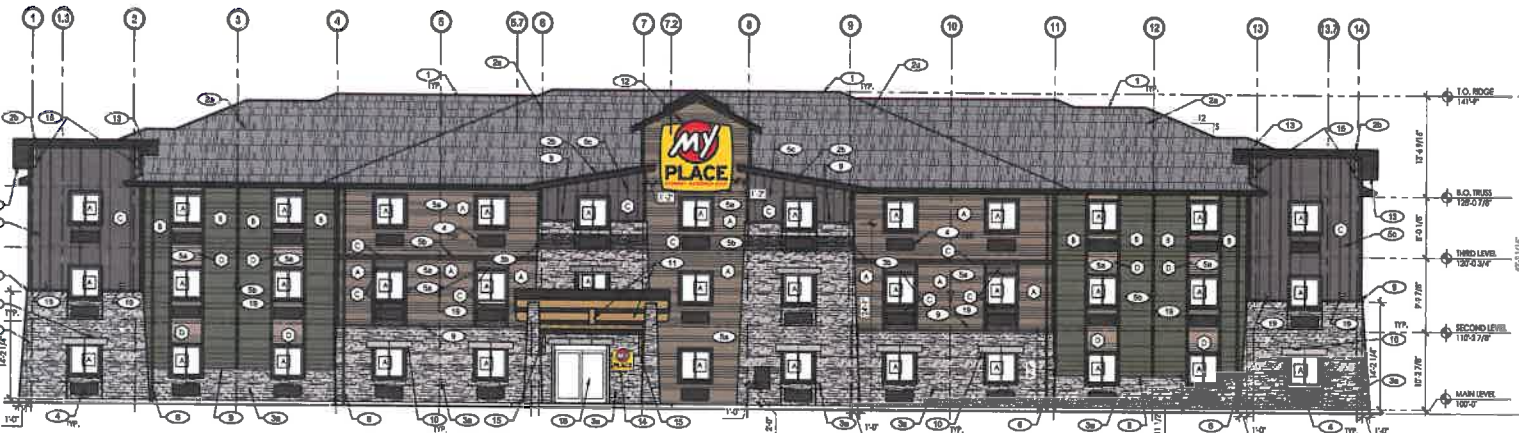
PROVIDE THE FOLLOWING BASE OF DESIGN FINISHES OR APPROVED EQUAL PRODUCTS

- (1) ASPHALT SHINGLES
COLOR: MATCH OWENS
CORNING STATE GRAY
- (2) SINGLE-PLY ROOF MEMBRANE
COLOR: OWNER TO SELECT
- (3) ADHESIVE STONE VENEER "A"
MANUF. HARRISTONE
STYLE & COLOR: OWNER TO SELECT
- (4) ADHESIVE STONE VENEER "T"
MANUF. HARRISTONE
STYLE & COLOR: OWNER TO SELECT
- (5) CEMENT BOARD SIDING "A" - LAP SIDING
EXPOSURE: 8"
COLOR: SEE ELEVATION
- (6) CEMENT BOARD SIDING "T" - LAP SIDING
EXPOSURE: 8"
COLOR: SEE ELEVATION
- (7) CEMENT BOARD SIDING "C" - BOARD AND BATT
EXPOSURE: 1" VERTICAL (1" IF PANEL WIDTH)
COLOR: SEE ELEVATION
- (8) DECORATIVE STONE UNITS
MANUF. HARRISTONE
COLOR: OWNER TO SELECT
- (9) SORTER PANEL
EXPOSURE: 12"
COLOR: COLOR TO MATCH TERRIBLE BROWN

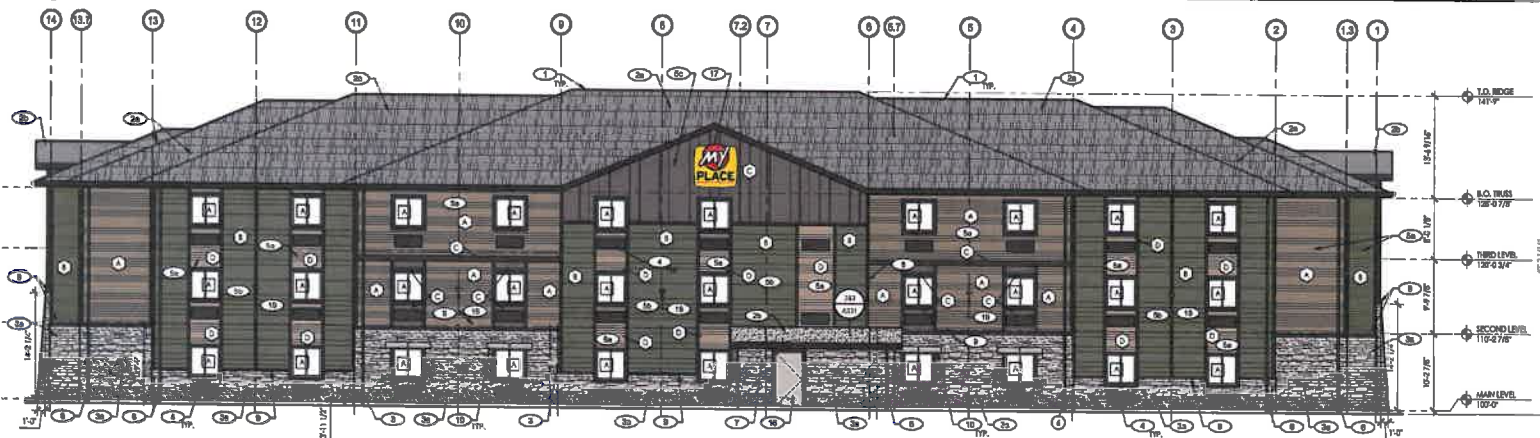
COLOR OF ALL FACIA, TRIM & GUTTERS TO MATCH SORTER PANEL

KEYNOTES

- (1) RIDGE VENT.
- (2) ASPHALT SHINGLES, SEE MATERIAL LEGEND.
- (3) SINGLE-PLY ROOF MEMBRANE, SEE MATERIAL LEGEND.
- (4) ADHESIVE STONE VENEER "A", SEE MATERIAL LEGEND.
- (5) ADHESIVE STONE VENEER "T", SEE MATERIAL LEGEND.
- (6) HEATING/COOLING UNITS, VERIFY BROUGH OPENING W/ MANUFACTURER.
- (7) CEMENT BOARD SIDING W/ 8" EXPOSURE, SEE MATERIAL LEGEND.
- (8) CEMENT BOARD SIDING W/ 8" EXPOSURE, SEE MATERIAL LEGEND.
- (9) CEMENT BOARD SIDING W/ 1" EXPOSURE, SEE MATERIAL LEGEND.
- (10) GUTTER AND DOWNSPOUTS, SEE, AND LOCATION TO BE DETERMINED BY RUN-OFF CALCULATIONS AND SLOP DRAINAGES, VERIFY DOWNSPOUT DISCHARGE W/ G.C. TO PREVENT WATER FLOWING ACROSS LANDSCAPING OR OVER DRIVEWAYS, WHEN REQUIRED, ROUTE DOWNSPUTS TO STORM SEWER, SEE CIVIL DRAWINGS.
- (11) EXTERIOR SIGHTING, SEE DETAIL 10A331.
- (12) SIDING BAND AT MATERIAL CHANGE AND VERTICAL TRIM COLOR, TO MATCH TERRIBLE BROWN.
- (13) STONE CAP, COLOR TO MATCH STONE UNITS, PROVIDE METAL FLASHING, PAINT TO MATCH STONE UNITS, TO RUN BEHIND SIDING AND OVER STONE CAP.
- (14) STONE DECORATIVE UNITS, (10Y02).
- (15) WOOD-SAWN TIMBER BEAMS, CLEAR COAT FINISH.
- (16) 10'-0" MY PLACE BUILDING SIGNAGE, UNDER SEPARATE PERMIT.
- (17) SORTER PANEL, INSTALL VENT PANNES AS INDICATED ON ROOF PLAN, SEE MATERIAL LEGEND.
- (18) 3'-0" MY PLACE BUILDING SIGNAGE, UNDER SEPARATE PERMIT.
- (19) WOOD DECORATIVE BRACKET, SEE DETAIL 1A331, FINISH TO MATCH TIMBER BEAMS.
- (20) DOOR, AS SHOWN.
- (21) 6'-0" MY PLACE BUILDING SIGNAGE, UNDER SEPARATE PERMIT.
- (22) ROOF PARAPET SCUPPER DRAIN.
- (23) BUILDING MOUNTED FLOOD SIGHTING, MOUNT AT 15'-0" AFF, SEE DETAIL 1A331.
- (24) BUILDING ADDRESS, INSTALL PER LOCAL REGULATIONS.



2 FRONT ELEVATION - CHALET
SCALE 1/8" = 1'-0"



1 BACK ELEVATION - CHALET
SCALE 1/8" = 1'-0"



THE
RICHARDSON
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MY PLACE EXTENDED STAY
3 STORY PLANE PROTOTYPE
(REV. 05/17)

DATE: DES-05/17/17
1/23/17 REVISIONS
3/7/17 REVISIONS
8/30/17 REVISIONS
9/19/17 REVISIONS

EXTERIOR
ELEVATIONS-CHALET
PROJECT #
A200
12.02.17

COLOR LEGEND

- (A) MANUF: JAMES HARDIE SIDING
COLOR: WOODSTOCK BROWN
- (B) MANUF: JAMES HARDIE SIDING
COLOR: MOUNTAIN BAGE
- (C) MANUF: JAMES HARDIE SIDING
COLOR: PEBBLE BROWN
- (D) MANUF: JAMES HARDIE SIDING
COLOR: ISLAND BROWN

MATERIAL LEGEND

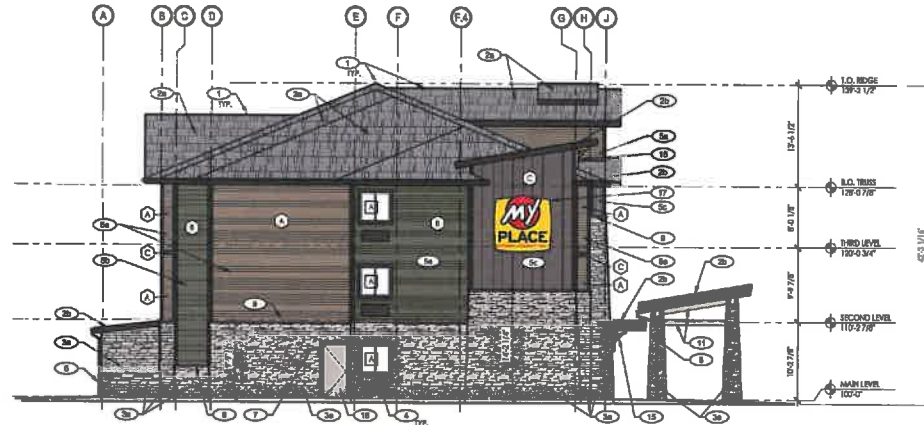
PROVIDE THE FOLLOWING BASE OF DISCREPANCIES OR APPROVED EQUAL PRODUCTS

- (1) ASPHALT SHINGLES
COLOR: MATCH DRYWALL
CORNER: BEAT GRAY
- (2) SINGLEPLY MEMBRANE ROOF
COLOR: OWNER TO SELECT
- (3) ADHERED STONE VENER "A"
MANUF: HARRISTONE
STYLE & COLOR: OWNER TO SELECT
- (4) ADHERED STONE VENER "T"
MANUF: HARRISTONE
STYLE & COLOR: OWNER TO SELECT
- (5) CEMENT BOARD SIDING "A" - LAP SIDING
EXPOSURE: 4"
COLOR: SEE ELEVATION
- (6) CEMENT BOARD SIDING "T" - LAP SIDING
EXPOSURE: 8"
COLOR: SEE ELEVATION
- (7) CEMENT BOARD SIDING "12" - BOARD AND BATTEN
EXPOSURE: 1" VERTICAL (1" PANEL, 10" BATTEN)
COLOR: SEE ELEVATION
- (8) DECORATIVE STONE UNITS
MANUF: HARRISTONE
COLOR: OWNER TO SELECT
- (9) SORT PANEL
EXPOSURE: 1"
COLOR: COLOR TO MATCH "PEBBLE BROWN"

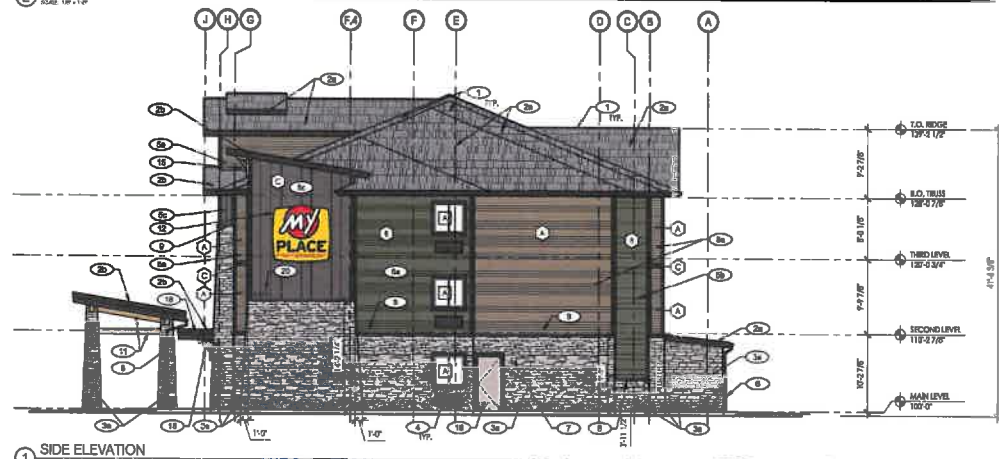
COLOR OF ALL FASCIA, TRIM & GUTTERS TO MATCH SORT PANEL

KEYNOTES

- 1 RIDGE VENT.
- 2 ASPHALT SHINGLES
SEE MATERIAL LEGEND.
- 3 SINGLEPLY ROOF MEMBRANE
SEE MATERIAL LEGEND.
- 4 ADHERED STONE VENER "A".
SEE MATERIAL LEGEND.
- 5 ADHERED STONE VENER "T".
SEE MATERIAL LEGEND.
- 6 HEATING/COOLING UNIT, VERIFY RUGH
OPENING W/ MANUFACTURER.
- 7 CEMENT BOARD SIDING W/ 4" EXPOSURE.
SEE MATERIAL LEGEND.
- 8 CEMENT BOARD SIDING W/ 8" EXPOSURE.
SEE MATERIAL LEGEND.
- 9 CEMENT BOARD SIDING W/ 12" EXPOSURE.
SEE MATERIAL LEGEND.
- 10 GUTTER AND DOWNSPOUTS, SEE
LOCATION TO BE DETERMINED BY RUN-OFF
CALCULATIONS AND SLOP DRAINAGE. VERIFY
DOWNSPOUT DISCHARGE W/ G.C. TO PREVENT
WATER FLOWING ACROSS LANDSCAPING OR
OVER SIDEWALKS. WHEN REQUIRED, ROUTE
DOWNSPOUTS TO STORM SEWER, SEE CIVIL
DRAWINGS.
- 11 EXTERIOR LIGHTING, SEE DETAIL 10A331.
- 12 SIDING BAND AT MATERIAL CHANGE AND
VENEER TRIM COLOR TO MATCH "PEBBLE
BROWN".
- 13 STONE CAP, COLOR TO MATCH STONE UNITS.
PROVIDE METAL FLASHING, PAINT TO MATCH
STONE UNIT, TO RUN BEHIND SIDING AND OVER
STONE CAP.
- 14 STONE DECORATIVE UNITS (10V72).
- 15 ROUGH-SAWN TIMBER BEAMS, CLEAR COAT
FINISH.
- 16 10'-0" MY PLACE BUILDING SIGNAGE, UNDER
SEPARATE PERMIT.
- 17 SORT PANEL, INSTALL VENT PANELS AS
INDICATED ON ROOF PLAN, SEE MATERIAL
LEGEND.
- 18 5'-0" MY PLACE BUILDING SIGNAGE, UNDER
SEPARATE PERMIT.
- 19 WOOD DECORATIVE BRACER, SEE DETAIL
1A331. FINISH TO MATCH TIMBER BEAMS.
- 20 DOOR, AS SCHEDULED.
- 21 4'-0" MY PLACE BUILDING SIGNAGE, UNDER
SEPARATE PERMIT.
- 22 ROOF PARAPET SCUPPER DRAIN.
- 23 BUILDING MOUNTED FLOOD LIGHTING, MOUNT
AT 15'-0" AFF, SEE DETAIL 11A331.
- 24 BUILDING ADDRESS, INSTALL PER LOCAL
REGULATIONS.



2 SIDE ELEVATION
SCALE: 1/8" = 1'-0"



1 SIDE ELEVATION
SCALE: 1/8" = 1'-0"



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MY PLACE EXTENDED STAY
PROJECT

DATE	REVISIONS
1/27/16	REVISIONS
3/2/16	REVISIONS
5/20/16	REVISIONS
9/1/16	REVISIONS

PROJECT #
14-03-01

EXTERIOR
ELEVATIONS - CHALET
A201

My Place Hotel – Loveland, Colorado







My Place Hotel – Bend, Oregon



Memorandum



To: Village President and Village Board of Trustees

From: Steven Bosco, Village Administrator

Date: 11-17-16

Re: Strategic Plan

The Village is nearing completion of its 2016-2017 strategic plan. Attached is a draft version of the strategic plan that includes the action steps the staff plans to use to achieve the goals and objectives set by the Village Board. Staff is looking to solicit feedback from the Village Board as to whether any changes are needed before formal adoption of the strategic plan.

Summary Report

Strategic Planning and Goal Update Workshop 2016



North Aurora, Illinois

November 2016

preliminary draft



NORTHERN ILLINOIS UNIVERSITY

**Center for
Governmental Studies**

Outreach, Engagement, and Regional Development

Village of North Aurora, Illinois

Strategic Planning and Goal Development & Update Workshop & Exercises 2016

Prepared by Session Facilitator

Greg Kuhn, Ph.D.
Assistant Director, Public Management & Training
NIU CGS

preliminary draft

INTRODUCTION

As an organization, North Aurora continues to be the progressive class of municipal governments that engage in formalized strategic planning and goal setting. As we discussed during the workshops we've held over the past few years, executive-level retreats and strategic planning sessions are not a new phenomenon for organizations that are looking to the future while maximizing resources for goal attainment. The value of strategic assessments and adjustments continue to be recognized by policy-making boards and executive staffs in both private and public organizations.

Strategic planning is the preferred approach to guiding the Village's future and you've demonstrated a commitment to this collaborative approach rather than making decisions issue by issue or crisis by crisis. The 2016 Update Workshop provided leaders at the Board and senior staff level with another positive setting to set aside time to methodically—"strategically"—determine where it is you want to go as a community and as a Village government. Your work will continue to serve the Village's residents and organization well into the coming years. We congratulate you on the ongoing investments you have made in setting, adjusting, and fine-tuning your goals.

Keep in mind, however, that your achievements will be realized only through the thoughtful use of resources. In the end, quality equates to tough choices in prioritization and resource allocation. Only a limited number of objectives, goals, and services can be effectively managed and implemented at a given time. In a very realistic sense, **clear and stable priorities** must be maintained if the Village desires to stretch its resources as far as they can go. It's important to resist the urge at times to "re-arrange" priorities as the fiscal year moves along. Keep an eye on your targets and intended achievements.

Outline of Exercises and Discussion Sessions 2016-17 Strategic Goals Update

The following summary provides an overview of the discussion sessions the Board and Staff completed at the 2016 workshop.

The format for all of the discussion sessions used in the planning effort employed approaches that were highly participative and interactive. The process utilized a group discussion approach called *nominal group technique* where participants are assured equal opportunities to speak and share opinions by the facilitator. During the sessions, individuals had the opportunity to generate and share both individual and group ideas, weigh alternatives, and refine their thinking through dialogue. As ideas were shared and debated, the group worked steadily toward a consensus of organizational goals, purpose, future directions, and priorities.

Part I- Strategic Planning Retreat Workshop(s): Bringing Together Ideas and Feedback to Form Leadership's Goals & Expression of the Future

Leadership Retreat Session

- a. Mission and Vision Confirmation
 - Review and affirmation: what is our *raison d'être* or mission?
 - Review and affirmation or adjustments: What is our vision of the future for the Village, the Community?
 - Imagine the Village 10, 15, 20 years from now
 - Introduction Exercise: what important issues or goals should be considered and discussed as part of this year's process?
- b. Staff Presentation of Accomplished Goals or Status from Prior Strategic Planning Process
 - Board Review and Feedback on Suggested New/Revised/Refined Goals for the Upcoming Plan Year
 - Consensus of Discussions
- c. Group Exploration of Key Issues, Topics or Initiatives-Board and Senior Staff Perspectives
 - Board consideration, refinement, and consensus development of new goals from Exploration of Key Issues Discussion – Staff Issue Identification Summary
 - Board development of additional goals, and, refinement of existing/continuing goals

Part II- Senior Staff Goal Review - Post Workshop Step

- d. Goal Consolidation and Update of Goals Summary
- e. Optional classification of results (if desired) Refined and Update Goals Prepared and Sorted by Time and Complexity Matrix Technique

Part III- Action Planning Follow-up with Senior Staff - Post Workshop Step

- Review outcomes and plan follow-up steps, time frames, staff lead assignments, etc.

Exercise I.

Mission, Vision and Strategic Issues the Village Should Review

A. Mission and Vision Confirmation

- Review and affirmation: what is our raison d'être or mission?

The Village Board and Senior Staff engaged in a review discussion to affirm mission statements and core commitments to public service and the advancement of the community as part of the opening discussion. Vision statements were included in a comprehensive PowerPoint developed by staff (see Exhibit).

Some of the **Vision Statements**, using a 15-20 year future time horizon, reviewed by the group were as follows:

- In 10-15 years businesses would have taken advantage of Route 31 TIF and a new, thriving area would result
- An increased residential population/community growth and increased daytime population and park district
- Better perception of our school district by our residents
- River would be more accessible, inviting, and focus on balanced development and open up the banks to use the river like in previous years
- Actual physical improvement of Rt. 31 streetscape and design to beautify that corridor
- Beautify the pedestrian fence along the tollway
- Bridge relocation as straight path over Fox River old bridge more pedestrian path

Additionally, the participants reviewed previously expressed visioning ideas offered in response to the question, "When I return in 15-20 years, I think I'll see or hope I'll see". Again, the hope & think statements were included in the comprehensive PowerPoint developed by staff (see Exhibit).

The Hope & Think About the Future Statements, using the 15-20 year future time horizon, reviewed by the group were as follows:

- A beautiful development on the Fox River that is people-friendly and a vibrant area for pedestrians – will help utilize our most attractive asset.
- Development of condos and apartments on the river northeast of State Street and northeast of the Block 1 area.
- Value of open spaces will continue to drive growth of our planned areas including our ability to maintain important open spaces.
- Commercial spaces and mid-rise housing and amenities around the Fire Department and Block 1.
- Fiscal responsibility that will make North Aurora known as a place to live and raise a family and invest and locate a business; the Village will be a place to live, work and shop.
- Beautification and redevelopment of Route 31 south of State Street and an improved commercial sector around I-88.
- We will see strong amenities, schools, parks, and services. North Aurora will be seen as a destination.
- We need a strong anchor on Routes 31/56 to attract development and revitalize that area.

- We will have buried our power lines.
- An improved business sector that is maintained with pride in ownership.
- We need a grand plan to accomplish our vision.
- The relocation of Village Hall and redevelopment of that area for commercial and restaurant uses.
- By building out the area west of Orchard Road, we could and should work to attract restaurants and retailers with a higher demographic profile.
- A convention center/meeting facility on our west side would provide a big draw and serve as a catalyst for development on the west side.
- North Aurora has a perfect mix of both residential and commercial retail.
- Village departments that are staffed appropriately are housed in good facilities.
- We need a 'wow' streetscape on our gateway—Route 31, closer to I-88, or development on both sides of I-88.
- "Green" improvements: car charging stations every 5th spot; wind energy; and bike paths with connected pathways.
- Retiring of well #3 and the addition of two new wells along with a treatment facility to meet new volume, provide service, maintenance, and reduce vulnerability.
- Additional Public Works staff that will meet infrastructure needs including in-house engineering.
- High efficiency LED street lighting in the Village
- More formalized maintenance/replacement of our fleet.
- Village staffing levels and services remaining at the level needed to provide quality public services.
- Continued evaluation of staffing needs.
- Continuation of our good record of long-term planning for capital improvements.
- A mix of technology and selective staffing that will help maintain traditional customer service and back office functions.
- Community development goals and extensions that will require appropriate staffing levels and mix of skills.
- Village will have its own identity, feel, and brand.
- Technology will be an important part of our future effectiveness and service responsiveness.

*Additional hope and think statements were also offered at the 2016 session to be included:

- Hope to see/support the re-establishment of the community center
- Like to see the silo included in future development and re-development
- Hope to see a redesigned Route 31 with a narrower profile in the future

Review and affirmation or adjustments: What is our vision of the future for the Village, the Community? The Village Board and Senior Staff engaged in a review discussion to revisit and affirm vision statements and views of the future expressed in previous strategic planning sessions as noted above and in the attached exhibit. The group confirmed and refined many of the visions of North Aurora in future years as expressed in previous strategic planning sessions, including 2015.

B. Introduction Question Exercise

What important issues or goals should be considered and discussed as part of this year's process? Responses to this question are captured below from the facilitator's flipchart notes:

- Must develop town center and maximize our T.I.F.'s, need to "move on them".
- Must start/continue Route 31 development and redevelopment; open to new ideas and risks including the downtown center and location of Village Hall

- Would like Route 31 revitalization – we’ve made progress – let’s move forward – open to ideas
- Route 31 per above but/and with needed infrastructure replacement, reconstruct, and expansion – needs to be wider/redesigned to service traffic, pedestrians, etc.
- Would like expanded Village’s water capacity; enhanced conservation and source stabilized
- Must assess the impact/possible impact of state financial decisions; planning for, and monitor economic health and capital needs
- Must include appearance and improvement of Route 31 area, economic development, infrastructure, and overhead electric lines/town center, etc.
- Must adjust to changing demographics in the Village – impact on services, police department, population, and housing
- Must improve “31”; it needs improvement/up-to-date and gateway development, it is our front door – a fraction of and not up-to-par with other communities
- Must work on a town center – it will boost community identification, uniqueness, and our identity
- Must address T.I.F. districts - all three: two on Route 31, one North of I.T. Corporation – review of all three of our T.I.F.’s; amend, or take action in certain directions
- Must address water - two new well towers and long-term stability and alternative source long-term – capacity and redundancy
- Would like to “unpostpone” LED street lights
- Must address Route 31 T.I.F. district and the desired development program and infrastructure
- Must address our water issue – see above
- Water is our must issue – see above
- Route 31 and Town Center per above thoughts

Exercise II.

Goal Progress Updates

C. Goal Progress Update and Review

The next phase included a multi-part session where the Board and staff worked together in a forum for the collaborative review, update, and refinement of strategic goals and objectives. With the preceding sessions serving as a sound foundation for an update of goals and the refinement or addition of new goals, the final parts of the 2016 Workshop included the following:

- Staff Presentation and Board Questions of Accomplished Goals or Status from Prior Strategic Planning Process
 - Senior staff made a presentation to the Board updating all participants on the status of goals from 2015 and prior years. A summary of the presentation can be found in the first Exhibit that is attached (see Appendix). As staff reviewed goals, questions, answers and dialogue took place forming a good understanding of where things stood.

Exercise III.

Key Issue Area Question and Dialogue

D. Exploration of Key Issues, Topics, or Initiatives

The next phase included an open/working discussion session where the Board and staff worked together in a forum to consider the following key questions and issue areas as identified by senior staff for the collaborative review and feedback:

- **Orchard Gateway/Town Centre Questions**

1. Do you see value in turning the wetland area adjacent to Orchard Gateway into a recreational area?
2. Do you believe the Village's 5-acre parcel should or could be included in any wetland recreational project?
 - a. if yes, what do you envision the Village's 5-acre parcel could be used for?
3. How do you feel about the current developments in the Town Centre area along Orchard Gateway between Randall and Orchard Roads?
4. Do you feel the current development plan is on the right track (i.e., Commercial along Orchard Gateway and the current layout of the Town Centre Development itself)?
5. Do you think the current development concept is still the right concept moving forward?
6. Do you have any thoughts on how to address vacant land within the Town Centre area?
7. Do you have any thoughts on how to address vacancies within the Town Centre Development itself?
8. *What 3 things do you want to see in the Town Centre in the next 5 years?*

- **Riverfront Questions**

1. What type of activities and events would you like to see in Riverfront Park?
2. Do you believe there is value to acquiring the Riverwood's property?
 - a. if so, what do you think it could be used for?
3. How do you envision the silo site being used?
4. What type of amenities do you think would enhance the Riverfront?
5. Do you have any thoughts or ideas on ways to beautify the area and make it appear more cohesive (i.e., having a natural feel of flow between the four areas along the State Street Bridge)?
6. Do you see any challenges or obstacles that would prevent people from coming to the Riverfront?
7. *What 3 things do you to see along the Riverfront in the next 5 years?*

- **Block One**

1. In your opinion what are the geographical boundaries of Block One (i.e. John St. to Oak St., State St. to Oak St.)?
 - a. If Block one is between State St., Route 31, Oak St. and Monroe St., what is your vision for the immediate area around it?
2. Do you like the name Block One or do you think we should come up with a different name?
3. What is your vision for the overall area?
4. Do you see value in utilizing the former Activity Center site prior to any redevelopment?

- a. If so, what do you think the land can be used for (i.e., event space, parking, park)?
 5. What things would you like to see improved or worked on in the immediate future to show progress in redeveloping this area?
 6. What obstacles do you believe stand in the way of developing this area (i.e., relocation of the Fire Station)?
 - a. Do you have any thoughts or questions on how to approach those obstacles?
 7. Do you want to discuss potential land acquisitions before they become available or as they become available?
 8. *What 3 things do you want to see in the Town Centre in the next 5 years?*
- **Route 31 (South of John St. and North of Oak St.)**
 1. What do you think this area should look like in the future?
 2. What do you think would help beautify this area?
 3. Do you believe making Route 31 a three-lane road is worth looking into (at least a portion of Route 31)?
 4. Are you open to the idea of allowing rezoning for multi-family residential on the south portion of Route 31?
 5. Do you feel businesses are taking advantage of the TIF Façade grant program?
 - a. If no, do you believe the Village should look at increasing the amount of funding available through the grant?
 6. *What 3 things do you want to see in the Town Centre in the next 5 years?*

Exercise IV. Goal Refinement, Revisions, Additions

E. Goal Refinement and Review

As the final exercise at the Workshop, participants were asked to meet as a work group to review existing goals, using the rubric below, to assess how the goal should be presented for the 2016 update. The results of the work group's reviews, and the all-participant reporting-out session resulted in an update of the status of previous goals, and the preparation of a list of new or revised goals for 2016-17. All goals identified by the group to be included in the 2016-17 update are highlighted in the section that follows. For a review of the listing of goals and to track the group's updates, please see the Appendix and Exhibits Sections of this report. The overall goals rubric included the following categories or actions:

- 1) Accomplished
- 2) In-Progress
- 3) No longer relevant
- 4) Relevant-but needs adjustment
- 5) New Goal

Exercise V. New/Revised/Refined Goals & Objectives for 2016-17

GOAL: COMMUNITY VITALITY

OBJECTIVES

- Design and install new gateway entry signage for the Village
- Promote more local / community identity in School District including establishing intergovernmental dialogue with School District
- Explore collaborative Intergovernmental approach to wetland development
- Continue the Village's branding and identity program; expand use of new logo and branding elements
- Evaluate alternate uses and partnerships for the silo on the Fox River
- Develop amenities along the riverfront and enhancements to North Aurora Riverfront Park
- Monitor opportunities for community building space

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVES

- Explore options for the use of the Village parcel at Orchard Gateway
- Expand economic development activities including marketing and promoting North Aurora
- Facilitate economic and business development activities
- Review the current status of the Village's three Tax Increment Financing (T.I.F.) Districts

GOAL: MAINTAIN AND STRENGTHEN THE VILLAGE'S STRONG FINANCIAL POSITION

OBJECTIVE

- Continue long term financial planning to meet evolving capital and operating needs for infrastructure and monitor threatened shared revenues

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVES

- Develop an implementation plan for a Graphic Information System (G.I.S.) use in the Village
- Enhance resident communication options and methods to improve information distribution channels internally and externally for village services and activities
- Enhance and develop governmental understanding and awareness
- Continue to write / refine our Village-wide Disaster Preparedness Plan
- Explore equipment acquisition opportunities from federal/state surplus sales
- Facilitate community outreach in Police Department, enhance crime prevention programs and interactions, explore expanded use of technology and methods
- Continue evaluation of shared equipment and resource uses with other units of local government
- Undertake annual or biennial strategic planning goal update meetings
- Evaluate departmental staffing levels to address changing demands and programs as part of the annual budget process

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVES

- Take advantage of state and federal funding programs to improve the Village's transportation corridors
- Stabilize existing water supply and storage
- Further evaluate the inclusion and design of non-motorized transportation lanes in the Village
- Conduct a Public Works Facility Space Needs Assessment
- Expand and Enhance the Village's Water Conservation Efforts and Programs
- Continue long-term evaluation of annual infrastructure maintenance programs

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVES

- Develop a plan and approach for the "Block One" (River District / Village Center) area of Rt. 31/56 focal point
- Explore proactive redevelopment of retail / commercial parcels at the Rt. 31/56 intersection

- Relocate the Route 31 Gazebo and create a pedestrian-friendly recreation area at the Police Department
- Monitor progress, visible indicators and accomplishments of redevelopment on Route 31, including streetscape improvements and/or private redevelopment

Conclusion

As expressed in earlier process summaries, this report's value will be realized as a working guide to both the Village Board and staff as you pursue the issues explored, updated and revised during the 2016 strategic planning process. This report is designed to capture the content of your discussions and to assist the organization in developing action plans in a follow-up session for administrative and policy actions.

The next step is for senior staff to review the results and fine-tune these objectives in their action-planning session and report back to the Board on how and when they might be most efficiently and effectively addressed. What is apparent from another good exchange of ideas and dialogue during the 2016 discussion sessions and workshops, is that the organization is fortunate to have elected leadership and a management team that continues to look ahead and take action to help shape the future.

One noted organizational observer summarized the challenges of progress this way:

"The art of progress is to preserve order amid change, and change amid order..." A.N.. Whitehead



APPENDIX
Exhibit I

Staff Presentation Goals Updated PowerPoint
2016 Strategic Planning Workshop Review



Strategic Planning

Visions

- In 10-15 years businesses would have taken advantage of Route 31 TIF and a new, thriving area would result
- An increased residential population/community growth and increased daytime population and park district
- Better perception of our school district by our residents
- River would be more accessible, inviting and focus on balanced development and open up the banks to use like in previous years
- Actual physical improvement of Rt. 31 streetscape and design to beautify that corridor
- Beautify the pedestrian fence way toll way
- Bridge relocation as straight path over Fox River old bridge more pedestrian path

Hope & Think We Will See

- A beautiful development on the Fox River that is people friendly and a vibrant area for pedestrians – will help utilize our most attractive asset.
- Development of condos and apartments on the river northeast of State Street and northeast of the Block 1.
- Value of open spaces will continue to drive growth of our planned areas including our ability to maintain important open spaces.
- Commercial spaces and mid-rise housing and amenities around the Fire Department and Block 1.
- Fiscal responsibility that will make North Aurora known as place to live and raise a family and invest and locate a business; to live, work and shop.
- Beautification and redevelopment of Route 31 south of State Street and an improved commercial sector around I-88.

NDRAFT

Hope & Think We Will See

- We will see strong amenities, schools, parks, and services. North Aurora will be seen as a destination.
- We need a strong anchor on Routes 31/56 to attract development and revitalize that area.
- We will have buried our power lines.
- An improved businesses sector that is maintained with pride in ownership.
- We need a grand plan to accomplish our vision.
- The relocation of Village Hall and redevelopment of that area for commercial and restaurant uses.

REVIEW DRAFT

Hope & Think We Will See

- By building out the area west of Orchard Road, we could and should work to attract restaurants and retailers with a higher demographic profile.
- A convention center/meeting facility on our west side would provide a big draw and serve as a catalyst for development on the west side.
- North Aurora as a perfect mix of both residential and commercial retail.
- Village departments that are staffed appropriately are housed in good facilities.
- We need a 'wow' streetscape on our gateway—Route 31, closer to I-88, or development on both sides of I-88.
- "Green" improvements: car charging stations every 5th spot; wind energy; and bike paths with connected pathways.

DRY

Hope & Think We Will See

- Retiring of well #3 and the addition of two new wells along with a treatment facility to meet new volume, provide service, maintenance, and reduce vulnerability.
- Additional Public Works staff that will meet infrastructure needs including in-house engineering.
- High efficiency LED street lighting in the Village
- More formalized maintenance/replacement of our fleet.
- Village staffing levels and services remaining at the level needed to provide quality public services.
- Continued evaluation of staffing needs.

Hope & Think We Will See

- Continuation of our good record of long-term planning for capital improvements.
- A mix of technology and selective staffing that will help maintain traditional customer service and back office functions.
- Community development goals and extensions that will require appropriate staffing levels and mix of skills.
- Village will have its own identity, feel, and brand.
- Technology will be an important part of our future effectiveness and service responsiveness.



Strategic Plan

CURRENT GOALS STATUS SUMMARY

GOAL: COMMUNITY VITALITY

OBJECTIVE:

~~Conduct a formal building needs assessment for a community building/space~~

~~Action Plan~~

- ~~✓ Hire a firm to conduct a building needs assessment~~

GOAL: COMMUNITY VITALITY

OBJECTIVE:

Design and install new gateway entry signage for the Village

Action Plan

- ~~✓ Work with a company to create a design for the new entryway signs~~
- ~~✓ Determine locations for new entryway signs~~
- ~~✓ Solicit proposals for new entryway signs~~
- ✓ Install new entryway signs

GOAL: COMMUNITY VITALITY

OBJECTIVE:

Promote more local / community identity in School District including establishing intergovernmental dialogue with School District

Action Plan

- ✓ Continue to provide public safety programs to local schools
- ✓ Communicate with local schools on mutual concerns

GOAL: COMMUNITY VITALITY

OBJECTIVE:

Explore collaborative Intergovernmental approach to Town Centre wetland development ~~and management in the Village~~

Action Plan

- ~~✓ Identify all wetlands & ponds within the Village and who is responsible for maintenance~~
- ✓ Promote discussions with Kane County Forest Preserve regarding Town Center Wetlands
- ✓ Discuss wetland management techniques and opportunities with local agencies and ~~organizations such as Fermilab and the~~ conservation organizations Foundation

GOAL: COMMUNITY VITALITY

OBJECTIVE:

~~Develop a Village flag embracing our new logo and color scheme~~

~~Action Plan~~

- ~~✓ Create and display a Village flag at the Village's facilities~~

VIEW DRAFT

GOAL: COMMUNITY VITALITY

OBJECTIVE:

Continue the Village's branding and identity program; expand use of new logo and branding elements

Action Plan

- ✓ Continue incorporating the Village's new logo and tagline where appropriate**

GOAL: COMMUNITY VITALITY

OBJECTIVE:

Evaluate alternate uses and partnerships for the silo on the Fox River

Action Plan

- ✓ Determine interest from Harner's Restaurant to utilize the silo for a public use
- ~~✓ Confirm the silo's current structural condition can support a future public use~~
- ✓ Determine potential types of adaptive reuse for the silo to become a public use
- ✓ Determine potential partnerships from municipal entities and/or community groups to utilize the silo for a public use

REVIEW DRAFT

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVE:

Explore Options for the use of the Village parcel at Orchard Gateway

Action Plan

- ✓ Monitor opportunities for public and private use of the property

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVE:

Expand economic development activities including marketing and promoting North Aurora

Action Plan

- ✓ Review zoning and sign ordinances when appropriate
- ✓ On an individual basis, review and comment on request for incentives
- ✓ Create marketing literature to highlight the community

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVE:

~~Develop a Village Economic Action Plan to~~ Facilitate economic and business development activities

Action Plan

- ✓ Develop and strengthen Village relationship with developers, brokers and local businesses
- ~~✓ Evaluate options for current revolving loan fund program~~
- ~~✓ Open dialogue with brokers and medical groups on locating to North Aurora to increase daytime population~~
- ~~✓ Work with property owners to facilitate new businesses~~
 - ✓ Explore options to attract restaurants, hotels, medical groups, convention centers, and destination attractions
 - ✓ Create an economic action plan

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVE:

~~Facilitate the location/opening of more sit-down restaurants and dining options in the Village particularly on Orchard or Randall Roads~~

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVE:

~~Explore the feasibility, interest, and requirements of a "convention center" or "destination attraction" in North Aurora on available parcels and at key locations~~

~~Action Plan~~

- ~~✓ Identify potential sites for hotels, convention centers and attractions~~
- ~~✓ Explore options to attract hotels destination attractions~~

GOAL: MAINTAIN AND STRENGTHEN THE VILLAGE'S STRONG FINANCIAL POSITION

OBJECTIVE:

Continue long term financial planning to meet evolving capital and operating needs for infrastructure and monitor threatened shared revenues

Action Plan

- ✓ Continue to monitor, develop or revise financial policies, long and short term as necessary
- ✓ Continue to monitor all state laws / legislation relative to municipal revenue streams
- ✓ Continue to seek grants when opportunities arise

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Develop and implementation plan for G.I.S. use in the Village

Action Plan

- ~~✓ Determine whether to create an implementation plan in-house or via another company/agency~~
- ~~✓ Assess the functional requirements of a new GIS system~~
- ~~✓ Assess hardware and software equipment needs~~
- ~~✓ Determine best target GIS data format~~
- ✓ Evaluate option to implement and maintain a GIS system

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Enhance resident communication options and methods to improve information distribution channels internally and externally for village services and activities

Action Plan

- ✓ Evaluate current and future use of social media tools
- ✓ Update Village's social media policy
- ✓ Build a new community sign
- ~~✓ Monitor and evaluate NIXLE as emergency broadcast system~~

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Enhance and Develop Governmental Understanding and Awareness

Action Plan

- ✓ Continue to update and expand the Village's Transparency Page
- ✓ Continue interaction with the public through police PACT program
- ✓ Create an outreach program to provide a better understanding of Village Operations for residents

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Continue to write / refine our Village wide Disaster Preparedness Plan

Action Plan

- ✓ Review current emergency response protocols to determine opportunities for updating
- ✓ Work with IEMA and Kane County Emergency Management

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Explore equipment acquisition opportunities from federal/state surplus sales

Action Plan

- ✓ Continue monitoring state, federal and joint purchasing contracts / opportunities

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Facilitate ~~new~~ community outreach ~~initiative~~ in Police Department, enhance crime prevention programs and interactions, explore expanded use of technology and methods

Action Plan

- ✓ Continue working with the Community Emergency Response Team
- ✓ Review the potential for utilizing body cameras in the police department
- ✓ Continue interaction with the public through police PACT program

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Continue evaluation of shared equipment and resource uses with other units of local government ~~(consider establishing an equipment exchange)~~

Action Plan

- ~~✓ Identify equipment needs and availabilities for emergency response~~
- ✓ Maintain open communication with other government entities through cooperative efforts for resources

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Undertake ~~yearly or bi-yearly~~ annual or biennial strategic planning goal update meetings

Action Plan

- ✓ Review progress of Strategic Plan with Village Board annually or bi-annually
- ✓ Schedule internal staff strategic plan update meetings
- ✓ **Provide strategic plan updates to the Village Board**

REVIEW

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE:

Evaluate departmental staffing levels to address changing demands and programs as part of the annual budget process

Action Plan

- ✓ Evaluate opportunities to add, consolidate or reclassify staff positions as needed
- ✓ Evaluate departmental operations to determine any need to reallocate resources to provide efficient services
- ✓ Evaluate organizational opportunities for succession planning and future staffing needs

REVIEW DRAFT

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVE:

Take advantage of ~~the ITEP~~ state and federal funding programs to improve the Village's transportation corridors

Action Plan

- ✓ Determine the potential eligibility of any upcoming projects for Illinois Transportation Enhancement Program (ITEP) funding
- ✓ Determine the potential eligibility of any street light installation projects for IL Department of Commerce and Economic Opportunity (DCEO) grant funding

NEW DRAFT

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

~~OBJECTIVE:~~

~~Reach emergency water distribution inter-connect agreement with City of Aurora~~

~~Action Plan~~

- ~~✓ Continue working with City of Aurora to amend the existing intergovernmental and boundary line agreement~~

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVE:

Completion of the new 750,000 gallon elevated water storage facility

Action Plan

- ✓ Determine best location for a new tower
- ✓ Work with engineering firm to design water tower

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVE:

Build well #8 and well #9 for Village water supply enhancement

Action Plan

- ~~✓ Continue working with BNSF Railroad on the availability of a parcel of land located on Willow Way near Kingswood~~
- ✓ Work with Engineering firm to design specifications for the well site
- ✓ Evaluate funding options
- ✓ Determine need to expand east and west water treatment plant

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

~~OBJECTIVE:~~

~~Evaluate the need to upgrade water meter system to fixed base system; improve loss/cost and maximize integration of financial management software~~

~~Action Plan~~

- ~~✓ Continue replacing outdated meter interface units with upgraded meters for a new fixed base system~~
- ~~✓ Evaluate benefit of fixed base system~~

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVE:

Further evaluate the inclusion and design of non-motorized transportation lanes in the Village

Action Plan

- ✓ Evaluate the potential for non-motorized transportation lanes in future projects

**GOAL: CONTINUE MAINTENANCE AND CAPITAL
RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE**

OBJECTIVE:

Conduct a Public Works Facility Space Needs Assessment

Action Plan

- ✓ Hire a Consultant to provide a space needs assessment for the Public Works and Water Department Facilities

**GOAL: CONTINUE MAINTENANCE AND CAPITAL
RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE**

OBJECTIVE:

Expand and Enhance the Village's Conservation Efforts and Programs

Action Plan

- ✓ Create a public education program to enhance water conservation efforts
- ✓ Evaluate current water conservation methods utilized in the Fox Valley region

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVE:

Develop a plan and approach for the "Block One" area of Rt. 31/56 focal point

Action Plan

- ✓ Discuss the possible relocation of the North Aurora Fire District Station #1
- ✓ Explore opportunity to create a special zoning district
- ✓ Explore opportunity to create a TIF District
- ✓ **Develop Block One Consensus Plan**

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVE:

Explore proactive redevelopment of retail / commercial parcels at the Rt. 31/56 intersection

Action Plan

- ✓ Explore opportunities for public/private partnerships to facilitate redevelopment

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVE:

Relocate the Route 31 Gazebo and create a pedestrian friendly recreation area **at the Police Department**

Action Plan

- ~~✓ Evaluate the potential relocation of the Route 31 Gazebo and Exposition Park Mural to the Police Department or other sites~~
- ✓ Evaluate grant funding opportunities for the project

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVE:

~~"Block One" consensus plan implementation begun and underway~~

Action Plan

- ~~✓ Work with contractors, developers and municipal partners to implement a Village plan to redevelop Block One~~

APPENDIX

Exhibit II

Redlined Updated 2016-17 Goals Sheets

DRAFT GOALS UPDATES WITH REDLINES

VILLAGE OF NORTH AURORA STRATEGIC PLAN 2016-2017

GOAL: COMMUNITY VITALITY

~~OBJECTIVE Conduct a formal building needs assessment for a community building/space~~

~~Action Plan~~

- ~~✓ Hire a firm to conduct a building needs assessment~~

OBJECTIVE Design and install new gateway entry signage for the Village

Action Plan

- ~~✓ Work with a company to create a design for the new entryway signs~~
- ~~✓ Determine locations for new entryway signs~~
- ~~✓ Solicit proposals for new entryway signs~~
- ✓ Install new entryway signs

OBJECTIVE Promote more local / community identity in School District including establishing intergovernmental dialogue with School District

Action Plan

- ✓ Continue to provide public safety programs to local schools
- ✓ Communicate with local schools on mutual concerns
- ✓ Work with schools to promote usage of facilities for local groups

OBJECTIVE Explore collaborative Intergovernmental approach to Town Centre wetland development and management in the Village

Action Plan

- ~~✓ Identify all wetlands & ponds within the Village and who is responsible for maintenance~~
- ✓ Promote discussions with Kane County Forest Preserve regarding Town Center Wetlands
- ✓ Discuss wetland management techniques and opportunities with local agencies and ~~organizations such as Fermilab and the~~ conservation organizations Foundation

~~OBJECTIVE Develop a Village flag embracing our new logo and color scheme~~

~~Action Plan~~

- ~~✓ Create and display a Village flag at the Village's facilities~~

OBJECTIVE Continue the Village's branding and identity program; expand use of new logo and branding elements

Action Plan

- ✓ Continue incorporating the Village's new logo and tagline where appropriate

OBJECTIVE Evaluate alternate uses and partnerships for the silo on the Fox River

Action Plan

- ✓ Determine interest from Harner's Restaurant to utilize the silo for a public use
- ~~✓ Confirm the silo's current structural condition can support a future public use~~
- ✓ Determine potential types of adaptive reuse for the silo to become a public use
- ✓ Determine potential partnerships from municipal entities and/or community groups to utilize the silo for a public use
- ✓ Work with Fox Valley Park District to design a concept plan to utilize the Silo and surrounding area

OBJECTIVE Develop amenities along the riverfront and enhancements to Riverfront Park

Action Plan

- ✓ Discuss renaming Riverfront Park
- ✓ Redesign park sign for Riverfront Park
- ✓ Pursue riverfront events and activities
- ✓ Continue working with Teska on a landscape plan for riverfront park

OBJECTIVE Monitor opportunities for community building space

Action Plan

- ✓ Evaluate potential sites as they become available

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVE Explore options for the use of the Village parcel at Orchard Gateway

Action Plan

- ✓ Monitor opportunities for public and private use of the property

OBJECTIVE Expand economic development activities including marketing and promoting North Aurora

Action Plan

- ✓ Review zoning and sign ordinances when appropriate
- ✓ On an individual basis, review and comment on request for incentives
- ✓ Create marketing literature to highlight the community
- ✓ Advertise and market the Village through different venues

OBJECTIVE ~~Develop a Village Economic Action Plan to~~ Facilitate economic and business development activities

Action Plan

- ✓ Develop and strengthen Village relationship with developers, brokers and local businesses
- ~~✓ Evaluate options for current revolving loan fund program~~
- ~~✓ Open dialogue with brokers and medical groups on locating to North Aurora to increase daytime population~~
- ~~✓ Work with property owners to facilitate new businesses~~
- ✓ Explore options to attract restaurants, hotels, medical groups, convention centers, and destination attractions
- ✓ Create an economic action plan

~~**OBJECTIVE Facilitate the location/opening of more sit-down restaurants and dining options in the Village particularly on Orchard or Randall Roads**~~

~~**OBJECTIVE Explore the feasibility, interest, and requirements of a "convention center" or "destination attraction" in North Aurora on available parcels and at key locations**~~

Action Plan

- ~~✓ Identify potential sites for hotels, convention centers and attractions~~
- ~~✓ Explore options to attract hotels destination attractions~~

OBJECTIVE Review the current status of the Village's three T.I.F. Districts

Action Plan

- ✓ Evaluate and maximize the current T.I.F. Districts

GOAL: MAINTAIN AND STRENGTHEN THE VILLAGE'S STRONG FINANCIAL POSITION

OBJECTIVE Continue long-term financial planning to meet evolving capital and operating needs for infrastructure and monitor threatened shared revenues

Action Plan

- ✓ Continue to monitor, develop or revise financial policies, long- and short-term as necessary
- ✓ Continue to monitor all state laws / legislation relative to municipal revenue streams
- ✓ Continue to seek grants when opportunities arise

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVE Develop and implementation plan for G.I.S. use in the Village

Action Plan

- ~~✓ Determine whether to create an implementation plan in-house or via another company/agency~~
- ~~✓ Assess the functional requirements of a new GIS system~~
- ~~✓ Assess hardware and software equipment needs~~

- ~~✓ Determine best target GIS data format~~
- ✓ Evaluate options to implement and maintain a GIS system

OBJECTIVE Enhance resident communication options and methods to improve information distribution channels internally and externally for village services and activities

Action Plan

- ✓ Evaluate current and future use of social media tools
- ✓ Update Village's social media policy
- ✓ Build a new community sign
- ~~✓ Monitor and evaluate NIXLE as emergency broadcast system~~

OBJECTIVE Enhance and Develop Governmental Understanding and Awareness

Action Plan

- ✓ Continue to update and expand the Village's Transparency Page
- ~~✓ Continue interaction with the public through police PACT program~~
- ✓ Create an outreach program to provide a better understanding of Village Operations for residents

OBJECTIVE Continue to write / refine our Village wide Disaster Preparedness Plan

Action Plan

- ✓ Review current emergency response protocols to determine opportunities for updating
- ✓ Work with IEMA and Kane County Emergency Management

OBJECTIVE Explore equipment acquisition opportunities from federal/state surplus sales

Action Plan

- ✓ Continue monitoring state, federal and joint purchasing contracts / opportunities

OBJECTIVE Facilitate new community outreach initiative in Police Department, enhance crime prevention programs and interactions, explore expanded use of technology and methods

Action Plan

- ✓ Continue working with the Community Emergency Response Team
- ✓ Review the potential for utilizing body cameras in the police department
- ✓ Continue interaction with the public through police PACT program

OBJECTIVE Continue evaluation of shared equipment and resource uses with other units of local government (~~consider establishing an equipment exchange~~)

Action Plan

- ~~✓ Identify equipment needs and availabilities for emergency response~~
- ✓ Maintain open communication with other government entities through cooperative efforts for resources

OBJECTIVE Undertake ~~yearly or bi-yearly~~ annual or biennial strategic planning goal update meetings

Action Plan

- ✓ Review progress of Strategic Plan with Village Board annually or bi-annually
- ✓ Schedule internal staff strategic plan update meetings
- ✓ Provide strategic plan updates to the Village Board

OBJECTIVE Evaluate departmental staffing levels to address changing demands and programs as part of the annual budget process

Action Plan

- ✓ Evaluate opportunities to add, consolidate or reclassify staff positions as needed
- ✓ Evaluate departmental operations to determine any need to reallocate resources to provide efficient services
- ✓ Evaluate organizational opportunities for succession planning and future staffing needs

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVE Take advantage of ~~the ITEP~~ state and federal funding programs to improve the Village's transportation corridors

Action Plan

- ✓ Determine the potential eligibility of any upcoming projects for Illinois Transportation Enhancement Program (ITEP) funding
- ✓ Determine the potential eligibility of any street light installation projects for IL Department of Commerce and Economic Opportunity (DCEO) grant funding

~~**OBJECTIVE** Reach emergency water distribution inter-connect agreement with City of Aurora~~

~~Action Plan~~

- ~~✓ Continue working with City of Aurora to amend the existing intergovernmental and boundary line agreement~~

~~**OBJECTIVE** Completion of the new 750,000 gallon elevated water storage facility~~

~~Action Plan~~

- ~~✓ Determine best location for a new tower~~
- ~~✓ Work with engineering firm to design water tower~~

OBJECTIVE Stabilize existing water supply and storage

Action Plan

- ~~✓ Continue working with BNSF Railroad on the availability of a parcel of land located on Willow Way near Kingswood~~
- ✓ Work with Engineering firm to design specifications for the well site
- ✓ Evaluate funding options
- ✓ Determine need to expand east and west water treatment plant
- ✓ Evaluate options for alternative water sources
- ✓ Build well #8 for Village water supply enhancement
- ✓ Build well #9 for Village water supply enhancement
- ✓ Build water storage tower

~~**OBJECTIVE** Evaluate the need to upgrade water meter system to fixed base system; improve loss/cost and maximize integration of financial management software~~

~~Action Plan~~

- ~~✓ Continue replacing outdated meter interface units with upgraded meters for a new fixed base system~~
- ~~✓ Evaluate benefit of fixed base system~~

OBJECTIVE Further evaluate the inclusion and design of non-motorized transportation lanes in the Village

Action Plan

- ✓ Evaluate the potential for non-motorized transportation lanes in future projects

OBJECTIVE Conduct a Public Works Facility Space Needs Assessment

Action Plan

- ✓ Hire a Consultant to provide a space needs assessment for the Public Works and Water Department Facilities

OBJECTIVE Expand and Enhance the Village's Water Conservation Efforts and Programs

Action Plan

- ✓ Create a public education program to enhance water conservation efforts
- ✓ Evaluate current water conservation methods utilized in the Fox Valley region

OBJECTIVE Continue long term evaluation of annual infrastructure maintenance programs

Action Plan

- ✓ Evaluate opportunities to strengthen efforts to maintain stormwater detention basins
- ✓ Evaluate opportunities to strengthen efforts to maintain sidewalks
- ✓ Evaluate opportunities to strengthen efforts to maintain roads
- ✓ Evaluate opportunities to strengthen efforts to maintain water mains

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVE Develop a plan and approach for the "Block One" (River District / Village Center) area of Rt. 31/56 focal point

Action Plan

- ✓ Discuss the possible relocation of the North Aurora Fire District Station #1
- ✓ Explore opportunity to create a special zoning district
- ✓ Explore opportunity to create a TIF District
- ✓ Hire a consultant to develop a consensus plan

OBJECTIVE Explore proactive redevelopment of retail / commercial parcels at the Rt. 31/56 intersection

Action Plan

- ✓ Explore opportunities for public/private partnerships to facilitate redevelopment

OBJECTIVE Relocate the Route 31 Gazebo and create a pedestrian friendly recreation area at the Police Department

Action Plan

- ~~✓ Evaluate the potential relocation of the Route 31 Gazebo and Exposition Park Mural to the Police Department or other sites~~
- ✓ Evaluate grant funding opportunities for the project

~~**OBJECTIVE** "Block One" consensus plan implementation begun and underway~~

~~Action Plan~~

- ~~✓ Work with contractors, developers and municipal partners to implement a Village plan to redevelop Block One~~

OBJECTIVE See Monitor progress and visible indicators and accomplishments of redevelopment on Route 31, including streetscape improvements and/or private redevelopment

Action Plan

- ✓ Continue to promote TIF Façade program
- ~~✓ Incorporate streetscape improvements as part of the design for the Smoke Tree Phase II road project~~
- ✓ Work with business owners to gain compliance with Village codes
- ~~✓ Work with developers/property owners to facilitate new businesses~~
- ✓ Evaluate options to bury power lines on Route 31
- ✓ Evaluate options to implement a road diet for the Route 31 corridor

REVIEW DRAFT

APPENDIX

Exhibit III

(2016-17 Updated Goals, Objectives, and Action Plans)

VILLAGE OF NORTH AURORA STRATEGIC PLAN 2016-2017

Goals, Objectives and Action Plans

GOAL: COMMUNITY VITALITY

OBJECTIVES

- Design and install new gateway entry signage for the Village

Action Plan

- Install new entryway signs

- Promote more local / community identity in School District including establishing intergovernmental dialogue with School District

Action Plan

- Continue to provide public safety programs to local schools
- Communicate with local schools on mutual concerns
- Work with schools to promote usage of facilities for local groups

- Explore collaborative Intergovernmental approach to wetland development

Action Plan

- Promote discussions with Kane County Forest Preserve regarding Town Center Wetlands
- Discuss wetland management techniques and opportunities with local agencies and conservation organizations

- Continue the Village's branding and identity program; expand use of new logo and branding elements

Action Plan

- Continue incorporating the Village's new logo and tagline where appropriate

- Evaluate alternate uses and partnerships for the silo on the Fox River

Action Plan

- Determine interest from Harner's Restaurant to utilize the silo for a public use

- Determine potential types of adaptive reuse for the silo to become a public use
 - Determine potential partnerships from municipal entities and/or community groups to utilize the silo for a public use
 - Work with Fox Valley Park District to design a concept plan to utilize the Silo and surrounding area
- Develop amenities along the riverfront and enhancements to North Aurora Riverfront Park

Action Plan

- Discuss renaming Riverfront Park
 - Redesign park sign for Riverfront Park
 - Pursue riverfront events and activities
 - Continue working with Teska on a landscape plan for North Aurora Riverfront Park
- Monitor opportunities for community building space

Action Plan

- Evaluate potential sites as they become available

GOAL: ECONOMIC DEVELOPMENT

OBJECTIVES

- Explore options for the use of the Village parcel at Orchard Gateway

Action Plan

- Monitor opportunities for public and private use of the property

- Expand economic development activities including marketing and promoting North Aurora

Action Plan

- Review zoning and sign ordinances when appropriate
 - On an individual basis, review and comment on request for incentives
 - Create marketing literature to highlight the community
 - Advertise and market the Village through different venues
- Facilitate economic and business development activities

Action Plan

- Develop and strengthen Village relationship with developers, brokers and local businesses
 - Explore options to attract restaurants, hotels, medical groups, convention centers, and destination attractions
 - Create an economic action plan
- Review the current status of the Village's three Tax Increment Financing (T.I.F.) Districts

Action Plan

- Evaluate and maximize the current Tax Increment Financing (T.I.F.) Districts

GOAL: MAINTAIN AND STRENGTHEN THE VILLAGE'S STRONG FINANCIAL POSITION

OBJECTIVE

- Continue long term financial planning to meet evolving capital and operating needs for infrastructure and monitor threatened shared revenues

Action Plan

- Continue to monitor, develop or revise long and short term financial policies, as necessary
 - Continue to monitor all state laws / legislation relative to municipal revenue streams
 - Continue to seek grants when opportunities arise

GOAL: EFFICIENT AND EFFECTIVE DELIVERY OF CORE SERVICES

OBJECTIVES

- Develop an implementation plan for a Graphic Information System (G.I.S.) use in the Village

Action Plan

- Evaluate options to implement and maintain a GIS system

- Enhance resident communication options and methods to improve information distribution channels internally and externally for village services and activities

Action Plan

- Evaluate current and future use of social media tools
 - Update Village's social media policy
 - Build a new community sign
- Enhance and develop governmental understanding and awareness

Action Plan

- Continue to update and expand the Village's Transparency Page
 - Create an outreach program to provide a better understanding of Village Operations for residents
- Continue to write / refine our Village wide Disaster Preparedness Plan

Action Plan

- Review current emergency response protocols to determine opportunities for updating
 - Work with Illinois Emergency Management Agency (IEMA) and Kane County Emergency Management
- Explore equipment acquisition opportunities from federal/state surplus sales

Action Plan

- Continue monitoring state, federal and joint purchasing contracts / opportunities
- Facilitate community outreach in Police Department, enhance crime prevention programs and interactions, explore expanded use of technology and methods

Action Plan

- Continue working with the Community Emergency Response Team
 - Review the potential for utilizing body cameras in the police department
 - Continue interaction with the public through police PACT program
- Continue evaluation of shared equipment and resource uses with other units of local government

Action Plan

- Maintain open communication with other government entities through cooperative efforts for resources
- Undertake annual or biennial strategic planning goal update meetings

Action Plan

- Review annual or biennial Strategic Plan progress with Village Board
- Schedule internal staff strategic plan update meetings
- Provide strategic plan updates to the Village Board
- Evaluate departmental staffing levels to address changing demands and programs as part of the annual budget process

Action Plan

- Evaluate opportunities to add, consolidate or reclassify staff positions as needed
- Evaluate departmental operations to determine any need to reallocate resources to provide efficient services
- Evaluate organizational opportunities for succession planning and future staffing needs

GOAL: CONTINUE MAINTENANCE AND CAPITAL RESOURCE PLANNING FOR VILLAGE INFRASTRUCTURE

OBJECTIVES

- Take advantage of state and federal funding programs to improve the Village's transportation corridors

Action Plan

- Determine the potential eligibility of any upcoming projects for Illinois Transportation Enhancement Program (ITEP) funding
- Determine the potential eligibility of any street light installation projects for IL Department of Commerce and Economic Opportunity (DCEO) grant funding
- Stabilize existing water supply and storage

Action Plan

- Work with Engineering firm to design specifications for the well site
 - Evaluate funding options
 - Determine need to expand east and west water treatment plant
 - Evaluate options for alternative and/or additional water sources
 - Build well #8 for Village water supply enhancement
 - Build well #9 for Village water supply enhancement
 - Build water storage tower
- Further evaluate the inclusion and design of non-motorized transportation lanes in the Village

Action Plan

- Evaluate the potential for non-motorized transportation lanes in future projects
- Conduct a Public Works Facility Space Needs Assessment

Action Plan

- Hire a Consultant to provide a space needs assessment for the Public Works and Water Department Facilities
- Expand and Enhance the Village's Water Conservation Efforts and Programs

Action Plan

- Create a public education program to enhance water conservation efforts
 - Evaluate current water conservation methods utilized in the Fox Valley region
- Continue long term evaluation of annual infrastructure maintenance programs

Action Plan

- Evaluate opportunities to strengthen efforts to maintain stormwater detention basins
 - Evaluate opportunities to strengthen efforts to maintain sidewalks
 - Evaluate opportunities to strengthen efforts to maintain roads
 - Evaluate opportunities to strengthen efforts to maintain water mains

GOAL: REDEVELOPMENT AND ENHANCEMENT OF THE ROUTE 31 CORRIDOR

OBJECTIVES

- Develop a plan and approach for the "Block One" (River District / Village Center) area of Rt. 31/56 focal point

Action Plan

- Discuss the possible relocation of the North Aurora Fire District Station #1
 - Explore opportunity to create a special zoning district
 - Explore opportunity to create a TIF District
 - Hire a consultant to develop a consensus plan
- Explore proactive redevelopment of retail / commercial parcels at the Rt. 31/56 intersection

Action Plan

- Explore opportunities for public/private partnerships to facilitate redevelopment
- Relocate the Route 31 Gazebo and create a pedestrian friendly recreation area at the Police Department

Action Plan

- Evaluate grant funding opportunities for the project
- Monitor progress, visible indicators and accomplishments of redevelopment on Route 31, including streetscape improvements and/or private redevelopment

Action Plan

- Continue to promote TIF Façade program
- Work with business owners to gain compliance with Village codes
- Evaluate options to bury power lines on Route 31
- Evaluate options to implement a road diet for the Route 31 corridor