
NORTH AURORA DAYS COMMITTEE MEETING

MEETING DATE: Monday, July 9, 2018

MEETING TIME: 6:00 p.m.

MEETING LOCATION: North Aurora Village Hall, 25 E. State St. North Aurora, IL



AGENDA

CALL TO ORDER

ROLL CALL

AUDIENCE COMMENTS

APPROVAL OF MINUTES

1. Approval of the North Aurora Days Committee Minutes dated June 11, 2018

NEW BUSINESS

1. Discussion of North Aurora Days

OLD BUSINESS

COMMITTEE MEMBER UPDATES

OTHER INFORMATION

TRUSTEE COMMENTS

ADJOURN



NORTH AURORA DAYS
COMMITTEE MEETING MINUTES
Monday, June 11, 2018

Call to Order

Mark Gaffino called the meeting to order at 6:01 p.m.

Attendance

Mark Gaffino, Kim Haeger, Doug Botkin, Jessi Watkins, Steve Bosco, John Laskowski, Bill Hannah, Robyn Stecklein, and David Hansen were present.

Approval of Minutes

Kim Haeger made a motion to approve the May 14, 2018 meeting minutes which were seconded by Robin Stecklein.

Motion to Approve: All in Favor

Discussion

1. Discussion of North Aurora Days

Finance Director, Bill Hannah, updated the committee on sponsorship contributions. Hannah stated that sponsorships were at \$21,000 which is about \$8,500 behind this time last year. Currently, there is one platinum sponsor, two gold sponsors, and 15 other sponsors that were either silver, bronze, or associate level. Hannah mentioned that two of the platinum sponsors from the previous year were not sponsoring at the platinum level this year. Of the two sponsors, one sponsor is not sponsoring at all while the other one is sponsoring at the silver level. This creates a \$9,000 decrease in sponsor revenue compared to last year. The Mother's Club said that they were sponsoring \$2,000 this year. Hannah said that the Village is still awaiting responses from other sponsors and will continue to look for other potential sponsors.

Kim Haeger updated the committee on mobile food vendors. Haeger stated that there will be seven vendors for Friday, eight for Saturday, and five vendors for Sunday. The food

vendors for Friday and Saturday include Angelo's International Concessions, Crust Culture Juquilita Tacos, Mario's Pizza, Oberweis, RS Concessions, and Suzie's Fun Foods. Sunday vendors include Angelo's International Concessions, Crust Culture, Doghouse, Oberweis, and Team Fib. Hannah stated that he has received the checks for Juquilita Tacos, RS Concessions, and Suzie's Fun Foods so far. Haeger said that she will forward any applications she receives to Village staff so they can continue to keep track of all the mobile food vendors for the event.

Haeger also updated the committee on the beer options for the event. Haeger stated that she reached out to Euclid Beverage. Euclid gave their best offer which included a \$500 sponsorship and reduced beer prices. However, even after Euclid's offer they are still about \$700 more expensive in the total beer price compared to Superior's. When the committee factored in Superior's \$2,000 sponsorship, \$300 state street banner, and \$700 difference in beer prices, Superior's package benefits North Aurora Days by approximately \$2,500 more compared to Euclid. The committee discussed what beer vendor the event should use and decided to go with Superior due to the cost. Superior will offer Bud Light, Michelob Ultra, Virtue Cider, Shock Top, and Goose Island IPA. Haeger said she will reach out and see if Superior could provide cups and wristbands which could save additional costs for the Village. Village Administrator, Steve Bosco, also stated that the Lions Club had submitted their liquor licenses for the event and should be approved by next meeting.

Haeger updated the committee on volunteers and basset training for the beer tent. She mentioned that she has received three to four emails from potential volunteers. North Aurora Days Chairman, Mark Gaffino, asked Haeger to forward the emails to him so he can reach out and see what time slots works best for each volunteer. The committee discussed what the best approach would be regarding basset training. Upon discussion, Haeger stated that she will have at least one supervisor per shift who is basset trained and hopes to get all servers basset trained prior to the event. Gaffino asked about checking ID's during the Sunday event. The group mentioned that it will probably be similar to last year which had a few people basset trained to check ID's.

Doug Botkin updated the committee on the events. Botkin stated that the Fox Valley Park District will not be able to supply staff for the fishing derby this year. Gaffino and Botkin mentioned that they will try to find someone else to run the event, but will reach out to the park district to trim some of the brush away to make it possible to fish. Botkin said the softball registration needs to be updated on the website and will talk to Dave Arndt to make sure that is good to go. Jessi Watkins mentioned that the carnival and Run for Riverfront are ready to go.

Steve Bosco updated the committee on some of the event's details. Bosco mentioned that the Village has started to post the sponsors on the community sign. He also said that the staff will work on creating a layout for the event in the coming weeks as well as make sure the parade route is finalized. John Laskowski stated that Public Works is working on getting

the generators for the event and will move the ticket booth to the site prior to the event. Laskowski also mentioned that the Village would contact Blessed Sacrament to see if they could leave on their parking lot lights so the Village wouldn't have to rent light towers for that area. The committee discussed event staff t-shirts for the event. Upon discussion, neon yellow t-shirts will be the t-shirt color this year if they are needed. The committee hopes to decide on how many shirts are needed next meeting so they can be distributed to event staff and volunteers the week before North Aurora Days.

Adjournment

Mark Gaffino made a motion to adjourn the meeting at 7:06 p.m. which was seconded by John Laskowski.

Motion to Adjourn: All in Favor

Respectfully Submitted,
David Hansen